



ON THE COVER

Treehouse by Seng Soun Ratanavanh Featured in Treehouse 1000 Piece Puzzle DJ07641 Page 90

DJECO FRANCE

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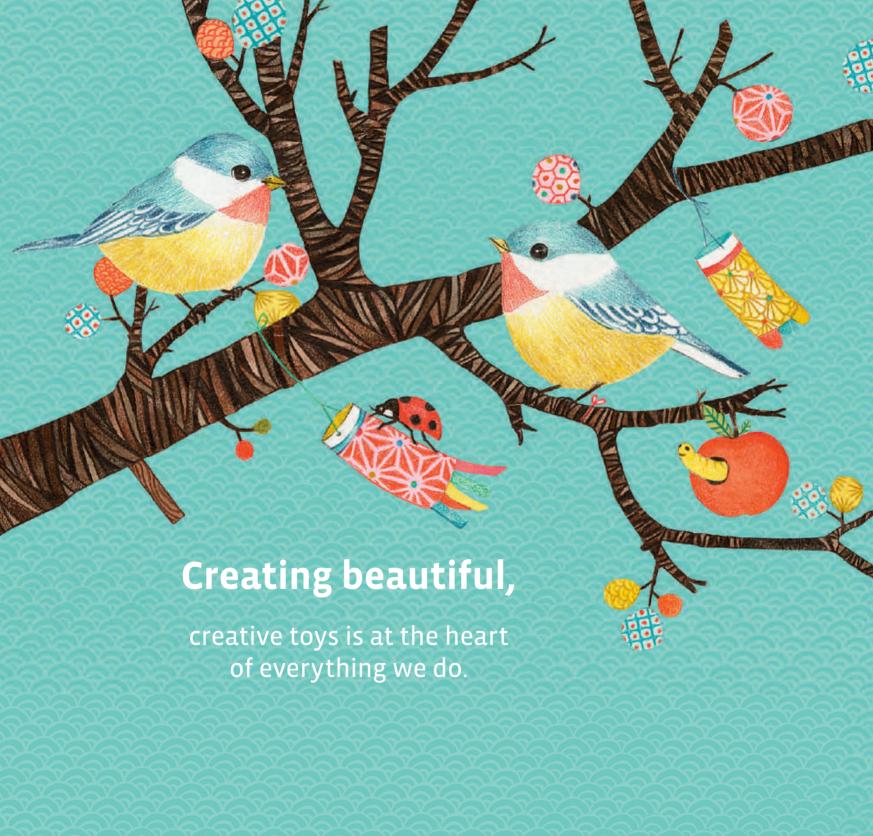


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Founded in Paris
1954

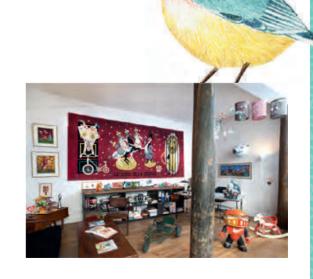
Built on the principles of imagination, play, and quality.



DJECO

Today

In the spirit of collaboration,
our entire team contributes to dreaming up
and developing our new toys.
"From the hearts and minds of DJECO"
we bring our toys to children in over
60 countries around the world.





MEET THE ARTISTS

We don't do it alone. DJECO collaborates with hundreds of artists and illustrators around the world. Listed below are the artists behind the special toys curated for our US catalog. Our mission is to introduce children to the life and work of modern day artists in the hopes to inspire the next generation of dreamers and creators.

Sarah Andreacchio
Magali Attiogbé
Nicolas Barrome
Oana Befort
Aina Bestard
Marion Billet
Claudia Boldt
Silvia Bonanni
Marc Boutavant
Virginie Brachet
Gregory Bricout
Lucie Brunellière
Véronique Bulteau





DJ09474 • p.121

Annahelle Buxton Nathalie Cagnat Nathalie Cagnat Michaël Cailloux **Margaux Carpentier** Melissa Castrillon Sébastien Chebret Delphine Chedru **Rosey Cheekes** Camille Chew Nathalie Choux Hye Jin Chung Clémentine Collinet Géraldine Cosneau Olivia Cosneau Anne Crausaz Miss Cyndi Helen Dardik Owen Davey **Iennifer Davis Xavier Deneux** Marie Desbons Christine Destours Laura Di Francesco **Delphine Durand** Paul Echegoyen

Lisa Vanin









DJ09410 • p.129

Pascale Estellon
Caroline Faup
FlipFlopDesign
Amélie Fontaine
Aurelia Fronty
Aiko Fukawa
Charlotte Gastaut
Ellen Giggenbach
Christophe Gilet
Philip Giordano
Blanca Gomez
Gérald Guerlais
Judith Gueyfier
Georg Hallensleben
Fiona Hewitt







Jean-René Ménard

Vanessa Hié Andrew Holder Chichi Huang Delphine Jacquot Gwen Keraval Muriel Kerba

Katsumi Komagata Charlotte Labaronne Anna Emilia Laitinen

Olivier Latyk Hervé Le Goff

Tinou Le Joly Senoville

Michaël Leblond **Arthur Leboeuf** Clément Lefèvre Elise Legrand Régis Lejonc

Sarah Loulendo Lizzie Mackay Edouard Manceau Sigrid Martinez

Vincent Mathy Paula Mc Gloin Kate McLelland

Iean René Ménard

Julie Mercier

Lucille Michieli

Andy J. Miller

Nathalie Minne

Christian Montenegro

Simona Mulazzani

Niark1

Catherine Nicolas

Peggy Nille **Elodie Nouhen**

Katie O'Hagan

Bex Parkin Marie Paruit

Savine Pied

Frédéric Pillot

Amandine Piu

Christine Pym

Seng Soun Ratanavanh

Monster Riot Bene Rohlman Kiyomi Saito David Sala

Monica San Cristobal

Tom Schamp Lili Scratchy Steve Simpson Géraldine Sy

Olivier Tallec

Ioe Todd-Stanton

Cristian Turdera

Elene Usdin

Lisa Vanin

Amélie Videlo

Sarah Wilkins

Brad Woodard

Hualing Xu

Martyna Zoltaszek



DJ09447 • p.137



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Scan to see what's new for 2021!















Boxes and Packaging

Corrugated cardboard



Open corrugated cardboard



Corrugated cardboard with rope



Transparent cylindrical with rope



Top & Bottom cardboard



Top & Bottom window cardboard



Cardboard counter display



Paper envelope with hang-tag



Square paper envelope



Rectangular paper envelope



Magnetic Hinged cardboard



Hinged cardboard



Hinged cardboard



Box with sliding tray



Baby White

PLUS POINTS

- GIFT-ORIENTED PACKAGING, **DESIGNED TO MIMIC GIFT WRAP**
- · LOVINGLY CRAFTED WITH SOFT, **PASTEL HUES**
- AESTHETICALLY PLEASING AND COGNITIVELY CHALLENGING





BabyShaki / 9 pcs +3 months 2.1" x 2.3" 8.2" x 8.2" x 3.1" D]06100



\$4.00/9







+0 months Food-safe, FDA approved silicone Beechwood

2.7" x 2.5" x 1.7" □3.1" x 2.1" x 3.1" DJ06126

\$6.00/3





+ 3 months Ø 1.9" x 2.7" 8.2" x 8.2" x 3.1" D]06108











Reflective

surface on

the back

BabyFlower / 9 pcs +3 months

Teether

3.9" x 2.1" 8.2" x 8.2" x 4.3" D]06118



\$4.50/9



BabyFishy +0 months Food-safe, FDA approved silicone Beechwood

2.9" x 2.7" x 1.9" 3.7" x 4.5" x 1.7" D]06117

\$5.00/3









BabyBirdi +18 months 5.4" x 6.5" x 1.5" □ 5.6" x 1.8" x 6.7" DJ06123



\$8.00/4





BabyPopi + 12 months 5.7" x 6.1" x 1.9"

D 6.5" x 5.7" x 2.3" **D** 306105



\$10.00/3









FRONT

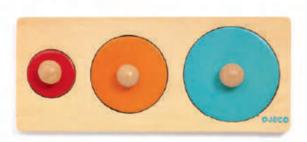
Basic

12m - 2y +

show up as shapes throughout the thoughtful range. One color matches to one animal to make each skill easier to grasp. Work this simply beautiful collection.

PLUS POINTS

- MONTESSORI-INSPIRED
- BRIGHT COLORS
- SHAPE + ANIMAL ORIENTED PLAY
- ENCOURAGE FINE MOTOR SKILLS
- SIMPLY BEAUTIFUL





BigaBasic

+12 months 8.8" x 3.7" x 2.4" □ 9" x 3.9" x 1.3" D]06201



\$5.50/3



AnimaBasic

+ 12 months 8.8" x 3.7" x 2.4" □ 9" x 3.9" x 1.3" DJ06206



\$6.00/3





+ 12 months

DJ06209

8.8" x 3.7" x 2.4" □ 9" x 3.9" x 1.3"





DJ06202



\$7.50/3





GeoBasic

+ 2 years Builds 6 full animals + 10 wacky characters

11.8" x 11.8" x 0.4"

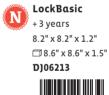
12.2" x 12.2" x 0.9"

DJ06210



\$11.00/3







\$11.00/3





Blocks & Towers

12m-18m+

What will you build with our Blocks & Towers? A city, a jungle or a zoo? Each sturdy cube is full of bright colorful design that







PLUS POINTS







\$6.00/4











Topanifarm

+ 18 months 6 blocks + 6 animals included in the box □ 9.2" x 5.9" x 5.9"









MAXI Topanijungle

+18 months 5 blocks + 5 animals □ 9.2" x 5.9" x 5.9" DJ09101



\$15.00/3



Nature and Animal Blocks

+ 12 months \bigcirc 5.9" x 5.9" x 5.9" **DJ08505**



\$9.00/3







\$9.00/3



3.8"



DISCOVER ON EACH SIDE

COUNTING



ANIMALS



PATHWAY



SHAPES



PLUS POINTS

Early Years - Blocks & Towers | 17

Wooden Puzzles

12m-3y+

Wooden puzzles ~ always a timeless choice! Play with the pieces inside of challenge for 12m+. Designs vary from characters painted on all sides to unique felt and embroidered boards. Layer puzzles introduce

PLUS POINTS

- ENCOURAGES SKILL PROGRES-SION FROM TRAY TO LAYER **PUZZLES**
- SELECT STYLES INCLUDE FELT AND EMBROIDERED BOARDS
- PAINTED WOODEN PIECES STAND FOR FREE PLAY















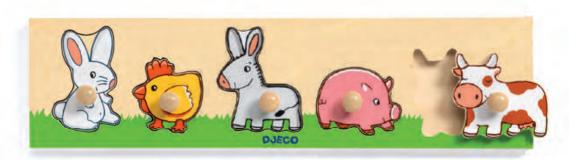






Farm'n'co + 12 months 11.7" x 3" x 0.4" \$\infty\$ 12.3" x 3.6" x 1.1" DJ01116









Puzzlo Boat

+3 years 25 pcs 11.8" x 11.8" x 0.4" Shrink wrapped



\$8.00/4





Puzzlo Airport

+ 3 years 35 pcs 15.7" x 11" x 0.4" Shrink wrapped



\$10.00/4





Puzzlo Happy

+3 years 25 pcs 11.8" x11.8" x 0.4" Shrink wrapped



\$8.00/4





Puzzlo Music

+ 3 years 35 pcs 15.7" x 11" x 0.4" Shrink wrapped DJ01817

\$10.00/4





Oski

+ 12 months 9.8" x 8.3 " x 0.9" **№** 10.2" x 8.9" x 1"

DJ01039



\$10.00/3

Wooden pieces, embroidered felt board





Woodypets

+ 12 months 8.2" x 8.2" x 0.8" S.9" x 8.9" x 1" DJ01051



\$7.50/3



Chez Gaby Farm 3 Layer Puzzles

+ 2 years 4pc, 3pc, 2pc puzzles 8.2" x 8.2" x 0.6" 8.9" x 8.9" x 1"

DJ01486



\$9.00/4



TURN TO COMPOSE 3 PUZZLES



GREAT FOR TRAVEL



Dressup-mix

+ 2 years 6 puzzles / 3 pcs 4.6" x 5.6" x 2" \$\square\$ 5.9" x 5.1" x 2.3"

DJ01678



\$7.50/3



Tournanimo

+ 2 years
5.1" x 5.1" x 1.4"

5.3" x 5.3" x 1.6"

DJ01953



\$8.00/3







Lucky & Co 3 Layer Puzzles

+ 18 months

3pc, 2pc, 1pc puzzles

4.5" x 6.5" x 0.6"

\$\infty\$ 5.3" x 7" x 1"

DJ01488

\$5.50/3





Early Learning

12m-3y-



Toys are the building blocks of learning and with our artfully designed toys, parents and children alike will be entertained. Ignite a passion for discovery when you send colorful wooden balls rolling down the limbs of the bright green tree. Help the chicken find her eggs with a tap, tap, tap, presto! All this and more abounds within Farly Learning.

PLUS POINTS

- BRIGHT, ENGAGING COLOR
- EACH TOY BUILDS AN AGE APPROPRIATE SKILL
- BUILDS FINGER STRENGTH











Pi Pop Pidoo + 18 months 5.6" x 6.5" x 1.9" □ 6.5" x 5.3" x 2.3" DJ06300

\$10.00/3



Tapatou Chicken + 18 months 8.5" x 7.4" x 6.3" □ 8.8" x 7.7" x 6.5" DJ06305



\$15.00/4







Ziptou + 3 years ⊗8.9" x 8.9" x 1.2" DJ01663



\$10.50/3









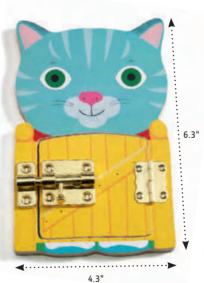
Locktou + 3 years ⊗8.9" x 8.9" x 1.7" DJ01664



\$10.50/3

















Includes 4 characters





Minihouse + 18 months 5.9" x 6.7" x 3.9" □ 7" x 6.3" x 4.7" D]06385



\$12.50/3





Minigarage

+ 18 months 6.7" x 4.5" x 5.9"

□7" x 6.3 x 6.1" DJ06387

\$12.50/3



Includes 3 cars











Magali Attiogbé



Magali Attiogbé was born in Atakpamé in Togo, but moved to France at the age of 3. All through her life she has enjoyed painting and sculpture, and in 2002 she obtained an illustration DMA at the Estienne school in Paris. Since then, she has worked on a variety of media such as posters, books and toys. Alongside her work as an illustrator, she enjoys sewing and singing - sometimes even both at the same time!

illustration: Magali Attiogbé - text: Source Credit- Google Books







Harmonica

+ 3 years 6" x 1.7" x 1"

9.4" x 7.9" x 3.3"/ 9 pcs

Plastic protected mouth piece DJ06011



\$3.50/9









Maracas Jaguar

+ 12 months Ø 1.5" x 4.7"

9" x 8.2" x 5.9" / 9 pcs

D]06021



\$3.50/9





Maracas

+12 months

Ø 2.3" x 7.2"

9" x 8.3" x 5.9" / 9 pcs

D]06008











Whistle

+ 3 years 4.3" x 1.4" x 4.2"

10.2" x 8.3" x 3.3" / 9 pcs Plastic protected mouth piece

D]06009



\$3.50/9





Rain Stick

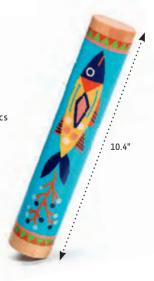
+ 3 years

Ø 1.9" x 10.4" 8.6" x 8.6" x 11" / 6 pcs

D]06026



\$7.50/6







Set of 3 instruments Tambourine - Maracas - Castanet

+3 years
12" x 6.7" x 2.4" **DJ06016**



\$14.50/4







Kalimba

+ 4 years
4.9" x 5.9" x 0.9"

5.3" x 6.9" x 1.3"

DJ06019



\$11.00/3







Tambourine

+3 years Ø 5.7" x 1.7" 1.9" 1.9" 1.9"



\$7.00/3









Bongo

+3 years
10.2" x 3.9"
Ø 4.7" Ø 4.3"

10.8" x 6.9" x 5.3"

DJ06022



\$15.00/3



PLUS POINTS

- COLORFULLY DESIGNED AND ENGAGING
- REALISTIC SOUND
- DESIGNED BY FRENCH ILLUSTRATOR, MAGALI ATTIOGBE
- QUALITY MATERIALS OF WOOD, METAL AND PLASTIC





Metallophone

+ 3 years 5.5" x 10.5" x 1" □ 5.7" x 10.8" x 1.1" DJ06002



\$9.00/3

tunes to play

French popular song "By night, in the moonlight"

"London Bridge is falling down" "Doodah"







Musical Carnival

+ 2 years 14.3" x 9.2" x 3.1" 14.7" x 9.6" x 3.5" DJ06027



\$21.00/3











Ukulele

+ 3 years One spare set of strings included 20.9" x 6.7" x 1.9"

21.2" x 8" x 2.7"

DJ06013

\$15.00/4













Emile & Olive Food Truck

+ 4 years Wood and felt components 8.6" x 8.2" x 1.6"

D]06620



\$15.00/3

1 recipe card, felt and wood pieces to build 3 sandwiches.



Oscar & Cannelle Patisserie

+ 3 years Wood and plastic components 9" x 7.3" x 1.5"

D]06516

\$13.00/4



1 recipe card and plastic pieces to decorate 3 wooden cookies.



Aki & Maki Sushi Box

+ 4 years Felt, wood and bamboo

components 8.8" x 6.9" x 1.5"

DJ06537

\$13.00/3



1 recipe card, 1 mat, 1 small plate, 1 bottle, 2 chopsticks, felt and wood pieces to build 4 sushi.



FRONT



ВАСК



• A BEAUTIFUL SOLID WOOD BOX BECOMES PART OF THE PLAY SCENE AND STORES THE CONTENTS.



- REVERSIBLE MENU CARD ENCOURAGES RESTAURANT ROLE PLAY.
- SETS CAN INCLUDE WOOD, FELT, AND PLASTIC PLAY PIECES.
- COLLECT EACH RESTAURANT THEME.

PLUS POINTS







Fox's Party

+ 3 years Wood 11.4" x 9.1"

□ 11.4" x 9.4" x 2.9" **DJ06633**

070000 044775

2 spoons, 2 cups, 2 small plates, 1 plate, 1 cake (4 slices) with 4 removable candles, 2 tea bags, 1 sugar bowl, 1 teapot, 1 tray.





Leo's Cooker

3-6 years Wood 14.5" x 27.5" x 9.8" □ 11.4" x 6.3" x 19.6"

DJ06626

\$47.50/2

\$20.00/3



kitchen to assemble, 2 pots, 1 lid, 2 utensils, salt & pepper, 1 kitchen towel





Tea Time

+3 years Wood 9.8" x 7" □ 9.8" x 7.8"x 5.3"

\$17.00/3



2 spoons, 2 cups, 2 small plates, 1 sugar bowl, 1 teapot and 1 tray.



My Picnic

+ 3 years Wood and plastic components 11.2" x 7" x 4" □ 11.6" x 7.3" x 4"

DJ06527



\$22.00/3

1 picnic basket, 2 forks, 2 knives, 2 plates, 1 bowl, 2 glasses, 1 pitcher, 2 napkins and 1 tablecloth.













Lili Rose's Tea Party

+ 3 years
Wood
11.4" x 9.1"

11.4" x 9.4" x 2.9"

DJ06639

\$20.00/3

3 070900 066397

2 spoons, 2 cups, 2 small plates, 1 plate, 1 cake (4 slices) with 4 removable candles, 2 tea bags, 1 sugar bowl, 1 teapot, 1 tray.



Lila's Cooker

3-6 years Wood 14.5" x 27.5" x 9.8" \$\Boxed{1}\$11.4" x 6.3" x 19.6"

D]06504

\$47.50/2



kitchen to assemble, 2 pots, 1 lid, 2 utensils, salt & pepper, 1 kitchen towel









BACK



Birdie's Makeup

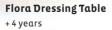
+ 3 years Wood

□7" x 7" x 1.3"

DJ06647 \$12.50/3







16.1" x 11.3" x 7.3"

12" x 8" x 3.5"

DJ06553

1 hairbrush, 1 nail polish, 1 lipstick, 2 elastics, 1 bracelet, 1 ring.

\$21.50/3





1 nail polish, 1 perfume, 1 makeup kit, 1 lipstick, 1 powder case with brush.



My Vanity Case

+ 4 years
7.9" x 5.7" x 3.2"

DJ06552 \$15.00/3



1 suitcase, 1 hairbrush, 1 mirror, 1 lipstick, 2 elastics, 2 hairpins, 1 bracelet, 1 perfume, 1 nail polish.

Educational Games 2 to 10+ years

Who's ready to have fun and learn valuable skills at the same time? Early game play skills: taking turns, being a good winner (and loser), following rules and keeping score keeping are the building blocks of life. Discover a full range of cooperative and competitive games.



Little Games



Quick to learn and easy to play games for $2^{\frac{1}{2}}$ +. Families will want to collect them all.

44



Puzzles Duo

Clever 2-piece puzzles to encourage early puzzle skills and a growing vocabulary.



My First Games

The classics of memory, dominos and bingo never go out of style.

50



InZeBox

Double-sided magnetic dress-up fun with so many accessories to discover.

55

Tap Tap Games

Hammer & nails and ready for action! Build pictures based on a variety of themes.

59



Wooden Magnets

Fun and colorful wooden magnets ready to spark a child's imagination.

56





Kinoptik

Future engineers start here with a first lesson in ombre cinema technique.



Zig and Go

A new collection of action-reaction construction activities imagined by Jean-René Ménard.



Nathalie Choux

After graduating from the decorative arts of Paris, Nathalie Choux went to a puppet school in Prague where she made and staged her characters. Based in Montreuil, France she works mainly in publishing, in the press or in the development of toys. For several years, she has been working on ceramics, a new medium for her creativity. Nathalie is responsible for many wonderful DJECO items, including the very popular Topanifarm, but here we find her work in each of the Little Games series.





A range of games specially designed for children from the age of 2.5 to 5: affectionate, funny animals, very simple rules and and parents to communicate and bond!

PLUS POINTS

- GAME PLAY FOR AGES 21/2+
- SWEET STORY THEMES
- QUICK TO LEARN AND EASY TO PLAY
- CLASSROOM QUALITY GAME PIECES

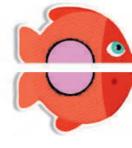


















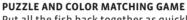
\$5.50/4







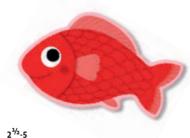




Put all the fish back together as quickly as possible by finding the two sides with the same colored spot.

























Specially designed for very young children. Help the baby animals find their way home by copying what their moms say or do.

A GAME OF IMITATION AND COOPERATION







\$5.50/4





□ 6.1" x 4.6" x 1.1" DJ05062



(7) 32

5 min

\$5.50/4











Little Match 40 plastic cards C 6.1" x 4.6" x 1.1" DJ05061

2^{1/2}-5 2-4

40

5 min







SHAPES AND COLORS MATCHING GAME

Get rid of all your cards by matching either the same color or the same animal.

\$5.50/4



Little Observation Little Game

S.5" x 8.5" x 2"

D]08551

\$10.50/3



9 plastic characters, 30 cardboard tokens. 2 wooden dice.





OBSERVATION AND SPEED

Little butterflies twirl around the garden. Who will be the best at observing and catch the butterfly that corresponds to the combination of the dice?



Little Memo

Little Game S.5" x 8.5" x 2"

D]08552

\$10.50/3



1 round cardboard box, 9 plastic characters, 15 cardboard tokens.



2^{1/2}-5 2-4 10 min 9



MEMORY

Little animals are walking around the garden. Suddenly, one of them hides underneath the bush. What animal is hiding?







2-4 10 min

Little Cooperation Little Game

⊗8.5" x 8.5" x 2"

D]08555

\$10.50/3



4 plastic characters, 3 cardboard boards, 6 wooden towers, 1 dice.





COOPERATION

4 little animals are trying to get to their igloo on the ice field. But they need to be careful because the ice bridge could collapse at any time! This game requires cooperation, and teaches children to play and win together.



Little Association Little Game

⊗8.5" x 8.5" x 2"

D]08553

\$10.50/3



3 plastic characters, 3 cardboard boards, 30 cardboard cards.





The rabbit lives in the vegetable garden, the cow in the meadow and the frog in the pond. What universe does the carrot belong to? To the vegetable garden! Quick, the rabbit has to land on the "vegetable garden" card...

Puzzle Duo

PLUS POINTS

Let's make a match! Help the birdy find his nest or the baby find his mama. These clever 2-piece puzzles encourage early puzzles skills and a growing vocabulary.

- EARLY PUZZLE BUILDING FOR AGES 2+
- LEARN ASSOCIATION AND COLOR MATCHING
- STURDY CARDBOARD, GREAT FOR TRAVEL
- FINE MOTOR SKILLS





Animals **Puzzle Duo**

+ 2 years 10 puzzles / 20 pcs 🗇 7.1" x 4.7" x 2.4" D]08147









Racing Cars Puzzle Duo

+ 2 years 10 puzzles / 20 pcs 🗇 7.1" x 4.7" x 2.4" D]08148







Opposites Puzzle Duo

+ 2 years 12 puzzles / 24 pcs 🗇 7.1" x 4.7" x 2.4" DJ08162





AII \$4.00/3



Habitat Puzzle Duo

+ 2 years 10 puzzles / 20 pcs 7.1" x 4.7" x 2.4" DJ08164







Mom and Baby Puzzle Duo

+ 2 years 12 puzzles / 24 pcs 🗇 7.1" x 4.7" x 2.4" DJ08157







Dinner's Ready! Puzzle Duo

+ 2 years 10 puzzles / 20 pcs 🗇 7.1" x 4.7" x 2.4" DJ08166







Hide and Seek Puzzle Duo

+ 2 years 12 puzzles / 24 pcs 🗇 7.1" x 4.7" x 2.4" DJ08156





My First Games







The classics never go out of style. Little ones enjoy memory, bingo, and dominos, but most of all they love spending time with a grown up!

PLUS POINTS

- QUICK TO LEARN AND EASY TO PLAY
- CLASSROOM QUALITY GAME PIECES

AII \$4.00/3



Animo-Puzzle Domino

+ 3 years 28 pcs / 3.9" x 1.9" 🗇 4.7" x 4.7" x 4.7" DJ08165









Animo-Puzzle Memo

+ 3 years 30 pcs / 1.9" x 1.9" 🗇 4.7" x 4.7" x 4.7" DJ08126













Animals Domino +3 years 28 pcs / 5.1" x 2.5" 🗇 5.7" x 5.7" x 5.7" DJ08115



\$5.00/3







Animals Memo + 3 years 32 pcs / Ø 3" 🗇 5.7" x 5.7" x 5.7" DJ08116



\$5.00/3











Ze Balanceo

+ 3 years

≪ 9" x 7.8" x 1.2"

DJ06433

\$11.00/3



1 base, 1 dice, 20 wooden blocks

SHAPES AND COORDINATION

Everyone onboard! Roll the dice to know which shape to add next. Single player or with a group; design the "rules" to suit competitive or collaborative game play.







20 models

to build.

3 levels of difficulty

Choose the difficulty level to build layered tangram-style models.





Farm Tactilo Loto +3 years € 11.8" x 11" x 1.9" DJ08135

\$16.00/3

1 cardboard spinner, 15 plastic characters, 1 cloth bag.

SENSORY LOTO

All the characters from the farm are hidden out of sight in the pouch. Spin to learn what to find with only the help of your touch.







24 fishes, 1 fishing rope.

MATCHING

Ahoy! Help the captain catch the matching fish -- 6 cards with numbers or colors to match. Single player or with a group; design the "rules" to suit competitive or collaborative game play.

GREAT FOR TRAVE

InZeBox

2 - 3y +

A new way of playing with magnets. Double the fun! The 2-sided magnetic box allows you to build 2 character scenes at once. Sturdy strong magnetic accessories create a variety of combinations. Perfect for travel, everything stores easily inside.

PLUS POINTS

- 4 FUN THEMES
- TONS OF WOODEN MAGNETS
- DOUBLE SIDED PLAY TIN
- PERFECT FOR TRAVEL, STORES EASILY

AII \$11.00/4





BACK







Jobissimo 🐛 InZeBox



20 wooden magnets 5.5" x 8" x 2.1" □ 6.3" x 8.3" x 2.3"





+ 3 years Metallic box, 20 wooden magnets 6.1" x 8" x 2.2" - 27 pcs □ 6.5" x 8.5" x 2.4"





FRONT



BACK





FRONT



DJ03080



InZeBox +3 years Metallic box,

Belissimo 👥

20 wooden magnets 6.1" x 8" x 2.2" - 24 pcs □ 6.5" x 8.5" x 2.4"





Wooden Magnets

PLUS POINTS

- BRIGHT COLORFUL DESIGNS
- STICKS TO ANY METAL SURFACE
- SMART MAGNETIC CLOSURE PACKAGING
- COLLECT AND BUILD







38 Big Letters 🏂 Wooden Magnets

+3 years 38 pcs 1.5" height 8.5" x 7.3" x 1.2"

DJ03100 \$9.50/3



AII \$9.50/3





24 pcs \$8.5" x 7.3" x 1.6" **DJ03111**









Magnimo 🏂 Wooden Magnets









Coucou 🏂 Wooden Magnets







ACTUAL SIZE

Magnetic Fishing

your opponent to hook what you pick or create your own game. The whimsical boxes will make you wish you were swim-

PLUS POINTS

- WRAPPED ARTWORK BOXES IN WHIMSICAL THEMES
- SAFE MAGNETIC HOOKS
- WOODEN RODS AND CHARACTERS



Tap Tap Games

Tap Tap! Follow the design cards to layout your picture on the thick cork. Using the small tacks and hammer, tap them into place. Build over and over! Store inside the wooden box.



AII \$15.00/3





Tap Tap Garden Tap Tap Games

+ 4 years Wooden box □11.8" x 8.8" x 1.8" DJ06643



1 wooden hammer, 1 cork board, 39 pieces, 10 design cards, 40 tacks







Tap Tap Space Tap Tap Games + 4 years Wooden box □11.8" x 8.8" x 1.8" DJ06642



1 wooden hammer, 1 cork board, 25 pieces, 10 design cards, 40 tacks



Tap Tap Vehicles Tap Tap Games + 4 years Wooden box □11.8" x 8.8" x 1.8" DJ06641





Step by Step

GREAT FOR TRAVEL

3-7y+

Do you want to be an artist? Let's learn Step By Step. In 3 easy steps, discover the building blocks to drawing simple pictures. A dry erase board and marker make it easy to correct your mistakes. Once you master the picture, try it on paper and add color. You'll be free styling in no time!

PLUS POINTS

- EASY LEARN TO DRAW
- FUN THEMES
- ERASABLE CARDS AND PEN
- GREAT FOR TRAVEL





Olivier Latyk

Olivier Latyk was born in Strasbourg, France and studied at the Olivier de Serres School in Paris and at the Decorative Arts of Strasbourg. He works as an acclaimed illustrator for children's publishing, the press in the United States and as a designer of toys, puzzles and mobiles. Through his workshops with school children he developed a simple method for teaching them how to draw. The "Step by Step" collection was born from his experiences and collaboration with DJECO.





Graff'and Co Step By Step

+3 years
\$\infty 8.5" x 8.5" x 1.2"

D]08324

\$7.00/3



30 models, 3 erasable boards, 1 erasable dry marker, 1 cloth

FOR YOUNGER ARTISTS, COMPLETE THE PICTURE



AII \$6.50/3



Animo and Co Step by Step

4-7 years ≪8.5" x 8.5" x 1.2" D108319



24 models, 1 erasable board, 1 erasable dry marker, 1 cloth





Josephine and Co Step by Step

4-7 years ≪8.5" x 8.5" x 1.2" DJ08320



24 models, 1 erasable board, 1 erasable dry marker, 1 cloth





Arthur and Co Step by Step

4-7 years S.5" x 8.5" x 1.2" DJ08321



24 models, 1 erasable board, 1 erasable dry marker, 1 cloth



Michaël Leblond

Michaël Leblond is a graduate of the École nationale supérieure d'art de Nancy. He started as graphic designer and author of children's books. In 2007, while in a Japanese museum, he discovered the work of American artist Rufus Butler Seder. Seder had resurrected ombrocinema, an animation process whose origin dates back to the end of the 19th century. Fascinated by ombro-cinema, Michael tried to unlock its secret and make his own animated images. He lead ombro-cinema workshops for children and developed animated spare parts that the children assembled using glue and scissors to build characters, vehicles, machines... thus the beginning of Kinoptik.

PLUS POINTS

- CREATIVE MAGNETIC CONSTRUCTION PLAY
- CHALLENGING MODELS
- PROMOTES ENGINEERING SKILLS

KINOPTIK

5-10y+

Game of Imagination:

Create strange robots, futuristic vehicles, and fantastical cities by assembling the pieces in 1001 different ways.

Game of Construction:

Connect the magnetic pieces to the metallic board to create a working mechanical experiment.

Game of Animation:

Watch a whole universe come to life as you move the striped plastic sheet over your creation.

SEE HOW IT WORKS







\$13.50/3



Animonster Kinoptik

5-8 years ≫9" x 9" x 1.5"

D]05600



\$10.00/3



Instructions





Kinoptik City

6-10 years 123 pcs

\$\infty\$ 12.6" x 12.6" x 1.5"

D]05610



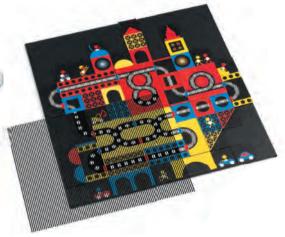
\$15.00/3



Instructions









Robots Kinoptik

6-10 years

\$\infty\$ 12.6" x 12.6" x 1.5"

DJ05611



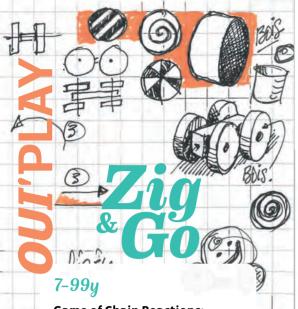
\$13.50/3



Instructions



1 board, 2 plastic sheets, 60 magnetic pcs, instructions



Game of Chain Reactions:

The magic of connected movements – acceleration and motion!

Game of Understanding:

Learn how speeds vary depending on the weight of an accessory and how space between elements changes the result.

Game of Construction:

Summon up your skills and dexterity to make each circuit better than the last.

PLUS POINTS

- SETS COMBINE TO BUILD BIGGER MODELS
- DEVELOPS FINE MOTOR SKILLS
- BEGINNER ENGINEERING PRINCIPLES
- BUILDS PERSISTENCE AND PRECISION

Scan the code to see it in action!



Jean-René Ménard

Jean-René Ménard, a passionate, crazy inventor, dreams up mechanical sequences which are simultaneously wacky, surprising and spectacular for this new range Zig & Go.





Zig & Go Curve

27 pcs

7-99 years Instructions to build 3 models

🥯 9.6" x 9.6" x 2.1"

DJ05641

DMIND



\$17.00/3





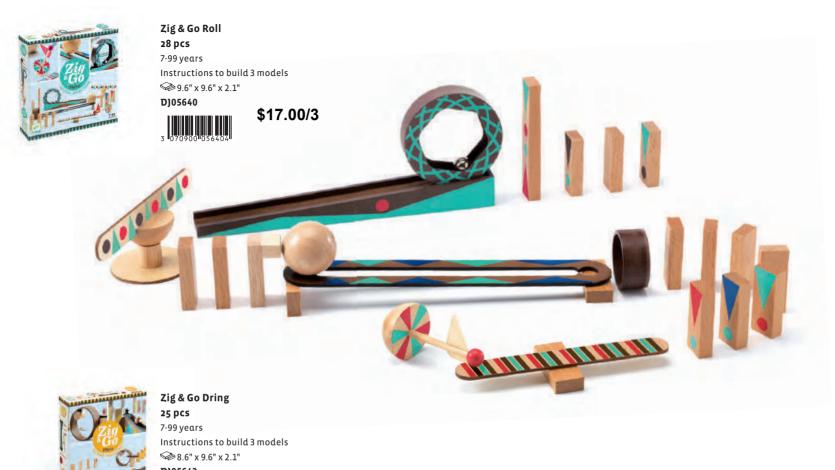
Zig & Go LCD screen

preloaded with 6 product demo videos

10" x 13.2" **D100590-F**

Free w/\$500 Zig & Go order





D]05642

\$15.00/3











Mini

A 16pc mini version of our most popular silhouette puzzle for ages 3+.

70



Giant Floor

Not your average floor puzzle, these larger than life creations push the limits on puzzle play. Starting at age 3+, 12pc, 36pc, 58pc.



The original silhouette puzzle, a shape everyone knows, has a story in every box.
Starting at age 3+, 24pc, 36pc, 54pc.

72

Observation

Can you find the rabbit playing the harp? Build and search out the characters in the story. Ages 3-6+, 35pc, 54pc, 100pc, 200pc.



84

Progressive

Puzzles intended to grow with the child from 3pc - 16pcs. Multiple puzzles in each box for ages 2+.

80

Gallery

Did you ever want to build a work of art? Recreate the real artists work from the included poster. Ages 5-8+, 100pc, 200pc, 350pc, 500pc, 1000pc.

90



Puzz' Art

Redefining puzzles as art, these epic creations will captivate you. Ages 6-7+, 150pc, 350pc.

96



Mini

PLUS POINTS

- FUN SHAPED VEHICLES
- ARTICULATED PIECE TO SHOW PUZZLE QUALITY
- IMPULSE PRICE POINT

AII \$5.00/4



Ice Cream Truck Mini

+ 3 years 9.8" x 9.8" ≪8.6" x 4.4" x 2" D]07264









AII \$5.00/4





Spaceship Mini

+ 3 years 9.8" x 9.8"

3 4.7" x 9.2" x 2.1" **DJ07271**









The Locomotive Mini

+3 years
9.8" x 9.8"
9" x 4.7" x 1.9"
D)07267







The Hot Air Balloon Mini

+3 years
9.8" x 9.8"
\$\infty 6.1" x 8.8" x 1.9"

6.1" x 8.8" x 1







Silhouette

PLUS POINTS

- THE ORIGINAL SHAPED **PUZZLE BOX**
- PERFECT GIFT
- POPULAR THEMES

AII \$7.50/4



Pachat and His Friends Silhouette

+3 years 16.5" x 11.8" 9.1" x 10" x 2.4"

DJ07207

















AII \$7.50/4



The 3 Little Pigs Silhouette

+ 3 years 24.4" x 7.9" S.8" x 10.4" x 2.3" DJ07212









Little Red Riding Hood Silhouette

+ 4 years 24.4" x 7.9" **⊗**8.2" x 10.2" x 2.3" DJ07230







Cinderella Silhouette

+ 4 years 24.4" x 7.9" € 10.6" x 8.7"x 2.4" DJ07232







AII \$7.50/4





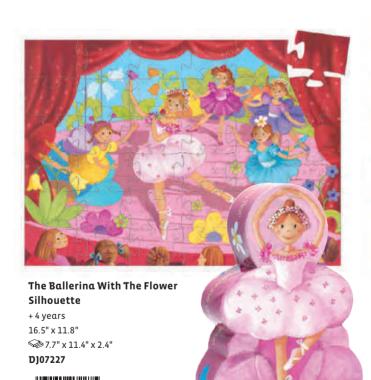




The Princess of Spring Silhouette

+ 4 years 16.5" x 11.8" ≪7.6" x 11.4" x 2.3" DJ07238















Bob The Robot Silhouette

+ 4 years 16.5" x 11.8"

≪7.1" x 11.8" x 2.3" DJ07239











Kokeishi Silhouette + 4 years 16.5" x 11.8" € 6.9" x 11.9" x 2.3" DJ07236





Super Star Silhouette + 4 years 16.5" x 11.8" ≪7.9" x 11.4" x 2.4" DJ07226









Vaillant And The Dragon Silhouette

+ 5 years 14.6" x 15.7" 9.4" x 10.6" x 2.4" DJ07256







AII \$7.50/4



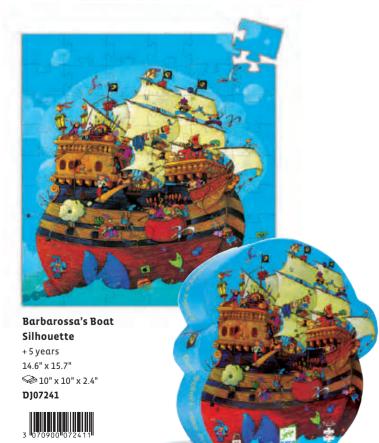




In The Jungle Silhouette

+ 5 years 15.7" x 14.6" ≪ 9.2" x 10.7" x 2.3" DJ07244







Progressive

PLUS POINTS

- GRADUAL DIFFICULTY LEVEL, **GROWS WITH THE CHILD**
- ANIMAL THEMED SETS
- CLASSROOM QUALITY CARDBOARD
- GREAT FOR TRAVEL

AII \$5.50/3



Progressive + 3 years ₩ 10" x 8.5" x 1.4" D]07143

In the Forest











9.4"



In the Sea Progressive + 2 years ₩ 10" x 8.5" x 1.4" D]07144















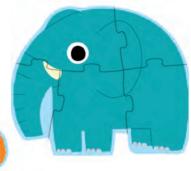
In the Jungle Progressive + 2 years

small model included ₩ 10" x 8.5" x 1.4" DJ07135









Both \$10.00/3

55"



Honoré & Friends Progressive







Henri & Friends Progressive + 3 years





52.3"



Giant Floor

Get busy on the floor with creative, engaging, interactive puzzles. A variety that is sure to entertain everyone!

PLUS POINTS

- BEAUTIFUL PACKAGING
- VARIETY PUZZLE PIECES; TACTILE ANIMALS, INTERCHANGEABLE AND SHAPED SILHOUETTE
- GIANT STURDY PIECES

Both \$10.00/3



Leon the Dragon Giant Floor

+ 5 years small model included 54.3" length **№** 13" x 7.5" x 3.5" DJ07170



54.3"



8 tactile pieces



Tactile Farm Puzzle

+ 3 years 27.5" x 19.6" € 13" x 10" x 2.3" DJ07117







Both \$10.00/3

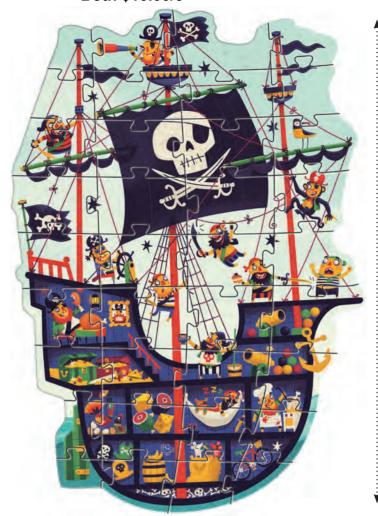


The Pirate Ship Giant Floor

+ 4 years small model included 55" height ≪7.5" x 13" x 3.5"

DJ07129





55"



Animal Parade **Giant Floor**

+ 4 years small model included 52.4" length **≫** 13" x 7.5" x 3.5" DJ07171





52.4"

Observation

3-6y+

Who doesn't love a build and seek puzzle? Challenge friends and family to find the characters hidden inside.

PLUS POINTS

- MADE IN SPAIN
- STORY-THEMED ILLUSTRATIONS
- BUILD ON TOP OF THE ENCLOSED POSTER
- STRONG PACKAGING COMMUNICATES THE ACTIVITY

Our Creative Process



At DJECO we believe in collaboration.

Everyday we collaborate with artists and illustrators to deliver the most beautiful, artful toys available. The most unknown collaboration we have is with our very own team. Each year the staff gathers from all areas of the business, from accounting to purchasing, to share ideas for the next generation of Observation Puzzles. The time spent together is fun and encourages everyone to deliver whatever ideas, big or small, silly or serious, to be considered. It's here in this process we speak truly about "from the hearts and minds of DJECO", we bring you the most creative puzzles to entertain your family.



11 models with 35, 54, 100, 200 pieces, each with an entertaining theme that corresponds to a desired age group.

First,

discover the whimsical jigsaw puzzle to assemble and follow along with the poster included.



Next.

use the frame of the puzzle to seek-and-find the objects inside.



Where is the rabbit playing the harp?



The Orchestra Observation

+3 years Poster included 24" x 15" **⋘** 13.4" x 9" x 2" DJ07588







Hedgehog School Observation

+3 years Poster included 24" x 15" **⋘** 13.4" x 9" x 2" D]07595





Automobile Rally Observation

+ 4 years Poster included 24" x 15" **⋘** 13.4" x 9" x 2" DJ07564



Tales Observation + 4 years Poster included 24" x 15" **⋘** 13.4" x 9" x 2" DJ07561









Enchanted Forest Observation

+ 5 years Poster included 24" x 15" **⋘** 13.4" x 9" x 2" DJ07504



\$7.50/4





In A Video Game Observation

D)07560



⋘13.4" x



AII \$7.50/4



Rio Carnaval Observation +6 years Poster included 24" x 15" **⋘** 13.4" x 9" x 2" DJ07452





Aero Club Observation

+6 years Poster included 24" x 15" **⋘**13.4" x 9" x 2" DJ07451









+ 5 years Poster included 24" x 15" **⋘** 13.4" x 9" x 2"









Space + booklet Observation

+6 years Poster included 24" x 15" **⋘** 13.4" x 9" x 2" DJ07413









Around The World + booklet Observation

+6 years Poster included 24" x 15" ❤≥ 13.4" x 9" x 2" DJ07412





Gallery

5 - 9y +

Artists have free reign to design one-of-a-kind illustrations for the Gallery series. Explore the diversity in each work of art.

Perfect for a family event to bring everyone to the table.

PLUS POINTS

- MADE IN THE NETHERLANDS
- BEAUTIFUL WRAPPED ART PACKAGING
- TRUE ARTIST DRIVEN WORK
- ROLLED POSTER INCLUDED TO FRAME
- GREAT GIFT

Our Creative Process

One of the most exciting discoveries of our catalog, the pages of Gallery Puzzles is where you'll find our best kept secret. As if it's not exciting enough to work with brilliant artists every day, our Gallery Puzzle collection is truly a work of art! We give the artists free rein ~ freedom of expression. The content abounds in colorful, captivating story enveloped in every masterpiece.

Inside every wrapped artwork box, comes a jigsaw puzzle ranging from 100 to 1000 pieces to assemble.

A rolled poster the same size as the puzzle can be used was a guide or hung as artwork is also included.



Martyna Zoltaszek Illustrator of Rainbow Tigers Gallery Puzzle (UK)











Cinematograph Gallery



\$8.00/3





King's Party Gallery

+5 years
Poster included
38.2" x 13"
\$\infty\$ 13.8" x 5.5" x 2.7"

DJ07639



\$8.00/3





Treehouse Gallery

+6 years Poster included 38.2" x 13" **⋘** 13.8" x 5.5" x 2.7"









Arbracadabra Gallery

+6 years Poster included 38.2" x 13" € 13.8" x 5.5" x 2.7" DJ07602







Children's Walk Gallery

+6 years Poster included 38.2" x 13" **⋘** 13.8" x 5.5" x 2.7" DJ07607











River Party Gallery

+7 years Poster included 38.2" x 13"

≫ 13.8" x 5.5" x 2.7"

DJ07618









Summer Lake Gallery

+7 years Poster included 38.2" x 13" **3.8" x 5.5" x 2.7 3.8" x 5.5" x 2.7 3.8** DJ07617









+7 years Poster included 38.2" x 13" **⋘** 13.8" x 5.5" x 2.7"











Yokai Gallery

+8 years Poster included 38.2" x 13" **≫** 13.8" x 5.5" x 2.7"

DJ07628







Fantasy Orchestra Gallery

+ 8 years Poster included 38.2" x 13" **⋘** 13.8" x 5.5" x 2.7" DJ07626











Magic India Gallery

+ 9 years Poster included 38.2" x 13" **⋘** 13.8" x 5.5" x 2.7"













+ 9 years Poster included 38.2" x 13"

₩ 13.8" x 5.5" x 2.7"









Rainbow Tigers Gallery

+9 years Poster included 38.2" x 13" € 13.8" x 5.5" x 2.7"









Land and Sea Gallery

+9 years Poster included 38.2" x 13" **⋘** 13.8" x 5.5" x 2.7"

D]07646







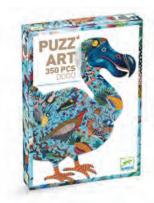
Puzz' Art

6-99y+

PLUS POINTS

- MADE IN SPAIN
- MOST UNIQUE PUZZLE **DESIGN AVAILABLE**
- COLORFUL GIFT BOX
- SHAPES & THEMES INTERTWINE







Dodo Puzz'Art

+7 years
18.1" x 24.4"

\$≥ 9" x 13.3" x 1.9"

D)07656





Octopus Puzz'Art

+7 years
18.1" x 24.4"
9" x 13.4" x 2" **DJ07651**











DESIGN BY

Le Petit & Le Grand Artist

Behind-the-Scenes



Behind every DJECO toy, there is a real-life artist.

We collaborate with artists around the world, bringing their unique beauty and point of view to everything we make.

By welcoming children into this world of art, we hope to inspire the next generation of doers, dreamers, and creatives.





Our Creative Process





PRODUCT MANAGER + ARTIST
WORK HAND-IN-HAND TO BRING THE
IDEA TO LIFE







THE ARTIST CREATES, USING THEIR SIGNATURE TOOLS AND MEDIA







THE FINAL RESULT? A TOY THAT IS MORE THAN A TOY – A PIECE OF ART IN THE HANDS OF A CHILD



Andrew Holder

Artist Spotlight

Illustrator and designer Andrew Holder is known for his graphic approach and playfully combining color and pattern. Operating out of southern California, Andrew is endlessly inspired by nature, family and friends.

Artist spotlights are available through our digital assets online. Find more artist spotlights at <u>djeco-us.com</u> Print and display in your shop!



Instruction booklet



MEET THE ARTIST







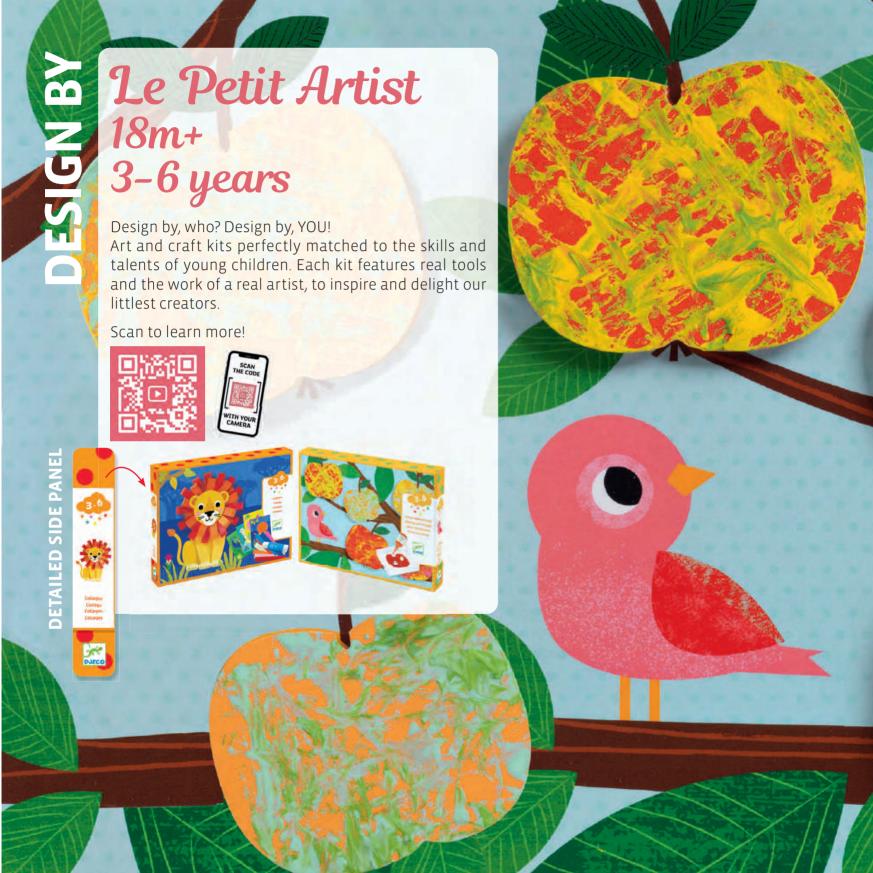


FOLLOW STEP BY STEP INSTRUCTIONS









Painting

Go ahead, dip your fingers or a brush. The sturdy pages with pictures to complete create a beautiful finished project.



Dough

Soft, non-staining dough in vibrant colors is perfect for little hands. Create funny pictures; play and learning go hand-in-hand. 106



Paint with Water

Made for travel! Mess-free pictures come to life with the stroke of a water pen.

104



Coloring

An introduction to art for little ones. Discover chunky crayons, magic pens and eraseable chalkboards.



Collage

Pompoms, felt, googley eyes and more give hours of creative play as you work to complete the picture boards.

110

Petit Gift

Impulse items for little ones. Petit Gifts are uniquely designed to offer high quality experience for a low price. Displays and planograms available.

Origami	150	Scratch Art	161
Transfers	154	Paint with Water	166
Sticker Stories	155	Sticker Kits	167
Mosaic	158	Stickers	169
Painting Surprises	160		

Painting



PLUS POINTS

- DIFFERENT TECHNIQUE IN EACH KIT
- SAFE, NON-TOXIC PAINTS
- STURDY PICTURES TO COMPLETE A WORK OF ART
- ALL MATERIALS INCLUDED
- STEP-BY-STEP INSTRUCTION BOOKLET



Small Dots Mess-Free Painting

+ 18 months \$\infty 11.6" x 9" x 1.2" DJ09887



\$13.50/3

Instructions







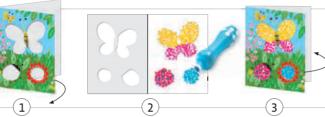
4 wash + reuse laminated picture folders, 4 washable dot markers, instructions



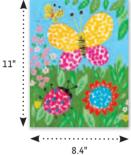
















My First Painting Petite Barbouille Mess-Free Painting

+ 18 months

≫ 11.6" x 9" x 1.2"



Instructions

\$11.00/3





4 wash + reuse laminated picture folders, 4 washable paints, instructions









Paint with Water



PLUS POINTS

- TRAVEL-FRIENDLY ACTIVITY
- PLASTIC TRAVEL CASE INCLUDED
- QUICK-DRY SURFACE
- FUN FOR ALL AGES



Hidden in the Sky Paint with Water

+ 18 months 8.2" x 10.2"

12.4" x 8.6" x 0.6" **D**]09061

\$5.00/5











AII \$5.00/5



Hidden in the Garden Paint with Water

+ 18 months 8.2" x 10.2" 12.4" x 8.6" x 0.6" D109063







1 play surface, 4 plastic picture boards, 1 refillable water pen, 1 plastic travel case









Hidden in the Woods Paint with Water

+ 18 months 8.2" x 10.2"

12.4" x 8.6" x 0.6" **D]09064**







1 play surface, 4 plastic picture boards, 1 refillable water pen, 1 plastic travel case



Dough



PLUS POINTS

- SUPER-SOFT, NON-STAINING DOUGH FOR LITTLE HANDS
- STURDY TEMPLATES AND TOOLS
- VARIETY OF THEMES
- BOUTIQUE BOX PACKAGING
- STEP-BY-STEP INSTRUCTION BOOKLET

Marion Billet

Marion Billet was born in Lyon, France. As a child, she spent her days creating stories and characters. It's therefore natural that she decided to study children's book illustration at the Emile Cohl School in France. She is widely published - around 300 children's books in 30 different countries. Her cute little characters have also appeared in magazines, on stationery and toys, as well as on children's furniture. She also co-created the TV show Paprika. For fun, Marion loves to sing and dance. (But still need some practice!)







\$8.50/3





DJ09894



4 reusable laminated cards, 6 doughs, instructions















8.2"

8.2"



Drawings Dough Shaping

3-6 years **♀** 9.2" x 9" x 2.3" DJ09893



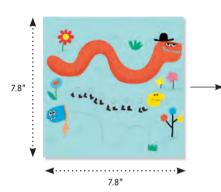








8 reusable laminated cards, 4 doughs, 1 tool, instructions









Introduction to Dough Dough Shaping

+ 18 months

№ 10.8" x 8" x 2.7"

DJ09755

23

\$13.50/3









PLUS POINTS

- DIFFERENT TECHNIQUE IN EACH KIT
- SAFE, NON-TOXIC MATERIALS
- EXTENDED PLAY VALUE WITH REUSABLE COMPONENTS
- ALL MATERIALS INCLUDED
- BOUTIQUE BOX PACKAGING
- STEP-BY-STEP INSTRUCTION BOOKLET



Magali's Friends Pattern Rubbing

3-6 years 7.8" x 7.8"

9.2" x 9" x 1.5" **D]08988**

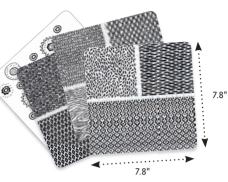




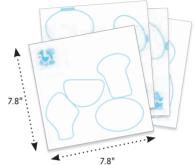
Instructions

\$10.00/3

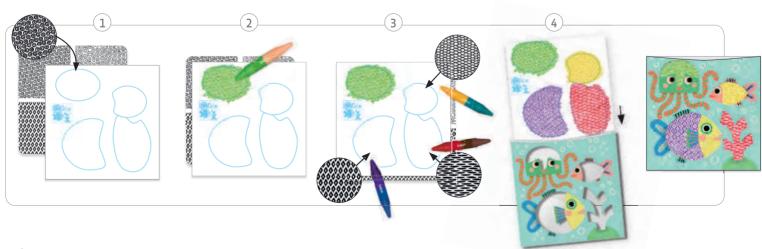
4 reusable presentation sleeves, 4 reusable textured, pattern boards, 4 coloring sheets x 5 copies each, 4 double-sided crayons, instructions











AII \$10.00/3



Collage



PLUS POINTS

- VARIETY OF FUN THEMES TO COMPLETE THE PROJECTS
- CONTENTS THOUGHTFULLY PACKAGED TO MATCH EACH **PROJECT**
- ALL MATERIALS INCLUDED
- BOUTIQUE BOX PACKAGING
- STEP-BY-STEP INSTRUCTION **BOOKLET**



Soft Jungle Sticker Mosaic Collage

3-6 years

≫ 11.6" x 9" x 1.5"

D]09097



\$8.50/5

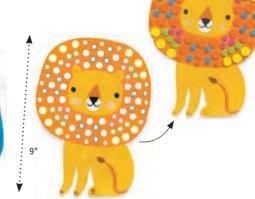


Instructions

3 silhouettes with color-coded dots, 9 sticky foam sheets to match colors, instructions









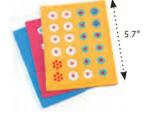
Millefiori Sticker Mosaic Collage

3-6 years

D]08897







10.2"

3 silhouette animals with color-coded dots, 9 sticky foam sheets to match colors, instructions











Animal Loops Collage

3-6 years
\$\ift 11.6" x 9" x 1.5"

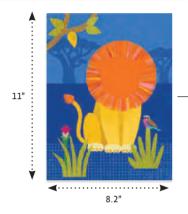


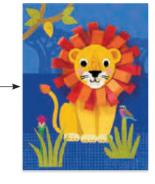






4 pictures to complete, 82 papers to loop, 4 elements to complete the animals, 1 glue stick, instructions













Happy Monsters Tear and Stick Collage

3-6 years

\$\infty\$ 11.6" x 9" x 1.5" **DJ09875**

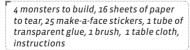




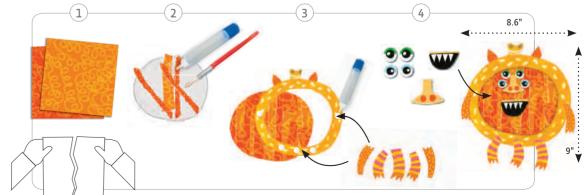
Instructions

















Hide and Seek Sticker Collage

3-6 years

♦ 11.6" x 9.1" x 1.5"

D]09876



\$8.00/3Instructions

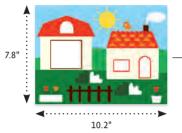




MAKE YOUR OWN HIDE AND SEEK



4 picture boards to complete, 4 sticker sheets to hide and seek, 35 hiding spots to fold and glue, 38 stickers to hide







Collages for Little Ones Cardboard Collage

3-6 years

€ 11.6" x 9.1" x 1.5" D]08664



\$5.50/4

4 picture boards, 100+ cardboard punch-outs, stickers, textured elements, 1 glue stick, instructions



Instructions





7.8"



Sweet Nature Felt Sticker Collage

3-6 years 9.2" x 9" x 1.5" D]09864



\$5.50/5

7.8"

4 picture boards, 100+ felt stickers, instructions







7.8"









Artistic Collection

A collection of kits using different techniques to craft with special effects. Make your own jewelry and accessories, pg. 116. See what happens when your plastic bead art becomes wet, pg. 117. Decorate pages with glue patches and effects, pg. 118. Make beautiful glass bead art, pg. 121.

Plastic 116 Patch 118 Aqua 117 Beads 121

Mosaic

Mosaic; a picture produced by arranging small colored pieces of hard material. Discover this age-old art form with glitter, foil, or jewel tiles to create a real treasure.

126

Coloring

Discover the world of DJECO felt tip markers.

Take coloring to the next level with our 3-D coloring! Rich felt tip markers in cool and warm colors create the perfect display. 3-D glasses make it out -of-thisworld magic!

3D Coloring 124 Felt Tips Coloring 125

Spirals

DJECO adds a spin on a classic!
The well-loved spiral art is new again.
Add cool patterns and designs using spiral gears that stay in place magnetically.



Quilling

Time, detail and attention given with every roll of the paper. Create fun paper shapes, glue in place, for a textured 3D scene.

AND THE RESERVE OF THE PARTY OF

135

Paper Creation

Hours of paper fun! Style the perfect outfit with clothing, and accessories in our Le Grand Dressing Room. Be sure to check out the new 3D posters you bring to life with; Fold, tuck, glue!

136

Beads & Jewelry

Learn the art of making beautiful hand-crafted jewelry. Techniques include weaving with beads and string. Sweet accessories make each one unique.

Petit Gift

Impulse items for little ones. Petit Gifts are uniquely designed to offer high quality experience for a low price. Displays and planograms available.

Origami	150
Transfers	154
Sticker Stories	155
Mosaics	158
Painting Surprise	160
Scratch Art	161
Stickers	169

PLUS POINTS

- PRE-TINTED MAGIC PLASTIC
- EXPERIMENT WITH VOLUME BY CREATING 3D SCULPTURES FROM A SIMPLE SHEET
- CLEVER ASSEMBLY SYSTEMS
- GIFT BOXED



Ring Collection Artistic Plastic 7-13 years

5 rings € 6.1" x 7.2" x 1.2" D]09499



\$6.00/3

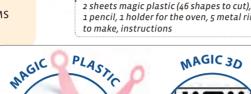
2 sheets magic plastic (46 shapes to cut), 1 pencil, 1 holder for the oven, 5 metal rings

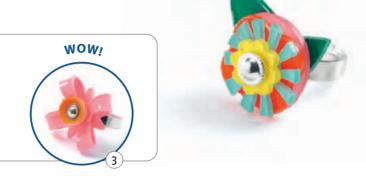


Instructions











Hairstyling Accessories Artistic Plastic

7-13 years 9 accessories

€ 6.1" x 7.2" x 1.2" DJ09498



\$6.00/3

2 sheets magic plastic (25 shapes to cut), 1 pencil, 1 holder for the oven, 9 hair accessories to make, instructions



Instructions











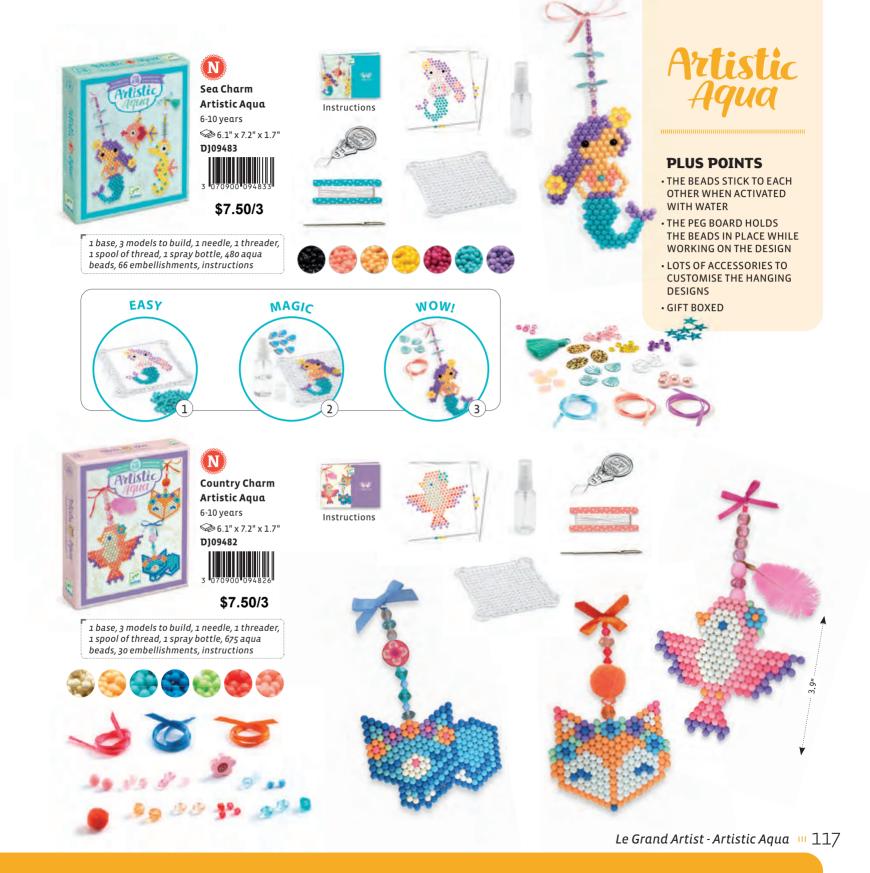












All \$6.00/3

Artistic Patch

PLUS POINTS

- A 2-STEP CREATIVE PROCESS: STICK ON THE GLUE PATCH, THEN APPLY A DECORATIVE FINISH (GLITTER, VELVET, OR METALLIC FINISH)
- PERFECT ACTIVITY FOR TRAVEL
- TRENDY THEMES FOR GIRLS & BOYS
- AN ORIGINAL AND FUN ACTIVITY THAT DOESN'T MAKE **A MESS**
- CONVENIENT STORAGE POUCH
- GIFT BOXED

CONTENTS:

8 sheets of glue patches, 8 decorative finishes (glitter, velvet or metallic finish), 4 illustrated sheets x 3 copies (total 12), 1 storage folder with elastic closure, instructions



Cosmos Artistic Patch 6-10 years €6.1" x 7.2" x 1.2" D]09462



Instructions

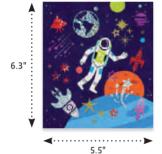












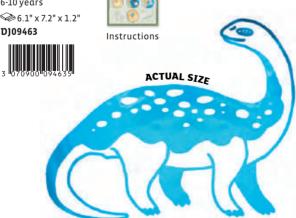
















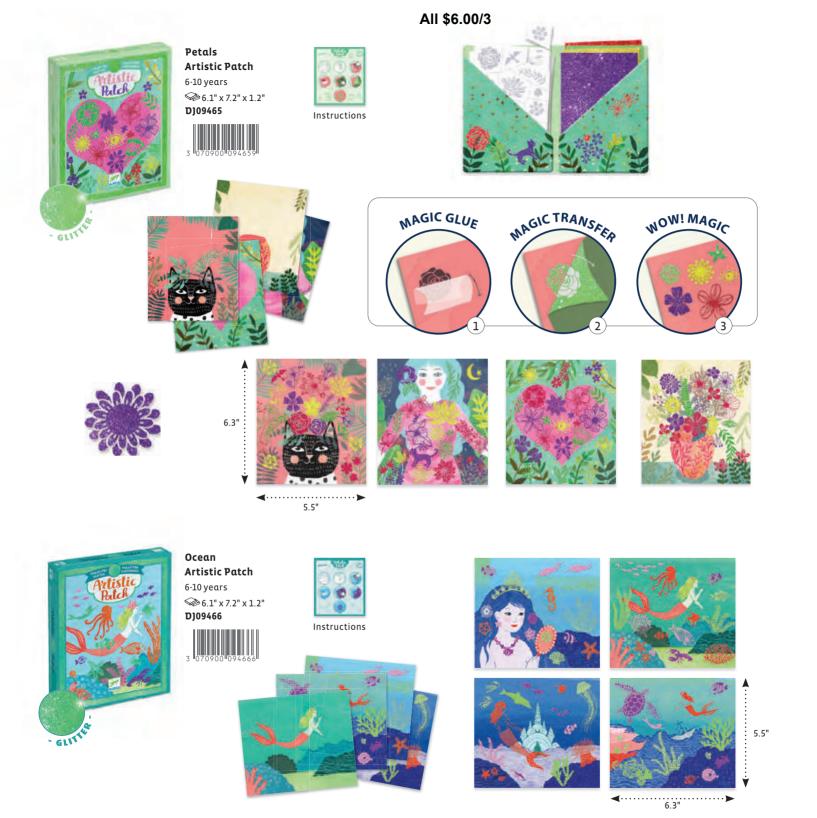




5.5"

AII \$6.00/3







Flowers and Ffur Artistic Beads

AII \$6.00/3

7-13 years € 6.1" x 7.2" x 1.2" D]09475























4 picture boards with peel-away glue, 6 tubes of glass beads, 1 tool, 3 tubes to dispense beads, instructions

PLUS POINTS · A BRAND NEW MICRO-BEAD MATERIAL TO CREATE TEXTURED ARTWORKS • RECESSED AREAS TO PREVENT

THE BEADS DISPERSING **DURING CRAFTING** • GIFT BOXED













Around the World Artistic Beads

7-13 years 5.5" x 6.3" € 6.1" x 7.2" x 1.2" D]09474





Instructions















Mosaic



PLUS POINTS

.....

- 4 PICTURE BOARDS IN

- BOUTIQUE BOX PACKAGING
- STEP-BY-STEP INSTRUCTION BOOKLET



Party Dresses Sticker Mosaic

6-10 years

\$\infty\$ 10.8" x 8.4" x 1.2" D]09420



\$7.00/3

4 picture boards, 12 sheets of sticky mosaic tiles, instructions



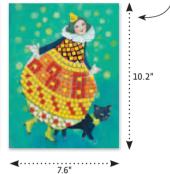


A VARIETY OF THEMES MOSAIC TILE FOAM STICKERS • ALL MATERIALS INCLUDED











Ace at the Wheel Sticker Mosaic

6-10 years ₩ 10.8" x 8.4" x 1.2" DJ09421

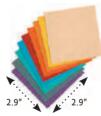


Instructions



\$7.00/3

4 picture boards, 12 sheets of sticky mosaic tiles, instructions

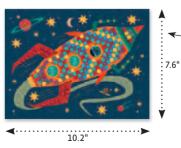














3D Coloring



PLUS POINTS

• 4 PICTURE BOARDS TO COMPLETE

.....

- LEARN THE TECHNIQUE OF WARM AND COOL COLORS
- ALL MATERIALS INCLUDED
- BOUTIQUE BOX PACKAGING
- STEP-BY-STEP INSTRUCTION BOOKLET



Funny Freaks 3D Coloring 7-13 years

7-13 years
9.2" x 9" x 1.5"
DJ08651



4 boards, 7 felt tips, 3D glasses, instructions

\$13.50/3

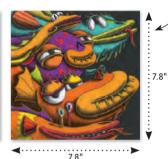














Fantasy Forest 3D Coloring 7-13 years

9.2" x 9" x 1.5"

D)08652



4 boards, 7 felt tips, 3D glasses, instructions

\$13.50/3

















In the Garden Felt Tips

7-13 years ≥ 6.5" x 9.1" x 1.6"

DJ08649



4 boards, 6 felt tips, 1 glitter pen, instructions

\$11.00/3



11















Felt Tips Coloring

PLUS POINTS

- 4 PARTIALLY ILLUSTRATED PICTURE BOARDS IN A VARIETY OF THEMES
- 8 DUAL-TIP FELT PENS OF THE HIGHEST QUALITY FROM TAIWAN (BRUSH TIP & FINE TIP)
- BOUTIQUE BOX PACKAGING WITH AN ELASTIC STRAP
- STEP-BY-STEP INSTRUCTION **BOOKLET**



Spirals



PLUS POINTS

- A CLASSIC ACTIVITY WITH A NEW TWIST FROM DIECO
- SPIRAL GEARS STAY IN PLACE MAGNETICALLY
- COMPLETE THE PICTURES





Dress Patterns Spirals

7-13 years 11.6" x 9" x 1.5" DJ08737



Instructions



\$16.50/3

4 pages of dress patterns with cooridinating artwork to complete the picture, 1 metal base, 2 bases to hold 5 gears, 5 gel pens, glue patches, instructions





Scoubidou

Hualing Xu

Hualing Xu was born in Wuhan, China. After graduating from Fine Arts in China, where she studied oil painting and drawing for four years, she continued her studies in France at the Beaux-Arts in Brest and Bourges where she obtained the DNSEP. Then she became interested in electro-acoustic music and studied for 3 years at the Conservatoire de Pantin on sound creation. Finally, she made her choice and devoted herself completely to the professions of illustrator and painter in parallel for the last ten years.

PLUS POINTS

- 4 PICTURE BOARDS TO COMPLETE
- CLEVER NEW CREATIVE **TECHNIQUE**
- ALL MATERIALS INCLUDED
- BOUTIQUE BOX PACKAGING
- STEP-BY-STEP INSTRUCTION **BOOKLET**



Magic Manes Scoubidou 7-13 years

≪ 8.4" x 8.4" x 1.5" D109413



instructions

\$10.00/3 4 peel + stick surface boards, 4 openwork illustrations, 23 scoubi-

dous, 2 tools, double-sided stickers.











Available 2022



Zoology Glass Beads **Pictures** 6-11 years

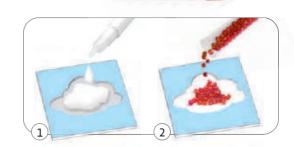
≪8.4" x 8.4" x 1.5" D]09410



4 picture boards, 16 tubes of glass beads, 3 tubes to dispense beads, 3 tubes of glue, 1 brush, 4 wooden sticks and 1 plastic spatula for spreading and smoothing beads, instructions



Instructions



Glass Bead **Pictures**



PLUS POINTS

- · HOLLOWED AREAS TO PREVENT THE PEARLS FROM SCATTERING DURING THE ACTIVITY.
- BEADS ADD TEXTURE AND SHIMMER TO THE PICTURES.
- AN ORIGINAL WAY TO WORK WITH SEED BEADS.



5.9"

7.8"

















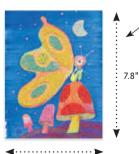


4 picture boards, 16 tubes of glass beads, 3 tubes to dispense beads, 3 tubes of glue, 1 brush, 4 wooden sticks and 1 plastic spatula for spreading and smoothing beads, instructions









Multi-Activity Kits



PLUS POINTS

- MULTIPLE PROJECTS TO COMPLETE
- INTRODUCES VARIETY OF ART STYLES
- ALL MATERIALS INCUDED
- STEP-BY-STEP INSTRUCTION BOOKLET





DJ09330

The Flower Garden **Multi-Activity Kit**

6-10 years **3" x 10" x 2.3" 3 x 10 3 x 2.3 3 x 2.3**

\$19.00/3





Instructions





ACTUAL SIZE



9 paper flowers



1 scratch art garland



1 sticker mosaic activity





2 paper collages



1 stamp activity board



Glitter Boards



PLUS POINTS

- 4 PARTIALLY ILLUSTRATED PICTURE BOARDS IN A VARIETY OF THEMES
- ALL MATERIALS INCLUDED
- BOUTIQUE BOX PACKAGING WITH AN ELASTIC STRAP
- STEP-BY-STEP INSTRUCTION BOOKLET



The Gentle Life of Fairies

7-13 years \$\begin{align*} 6.5" x 9.1" x 1.6"

Glitter Board

DJ09516 \$8.50/3



4 boards, 6 glitter tubes, 1 tool, 1 brush, instructions









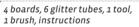
















8.2"











Butterflies Glitter Board

7-13 years

€ 6.5" x 9.1" x 1.6" DJ09503



4 boards, 6 glitter tubes, 1 tool, 1 brush, instructions















Mermaids Glitter Board

7-13 years 6.5" x 9.1" x 1.6"

DJ09507

Instructions

\$8.50/3



4 boards, 6 glitter tubes, 1 tool, 1 brush, instructions











Tropico Glitter Board

8-14 years ₩ 9.2" x 9" x 1.5"

\$9.00/3

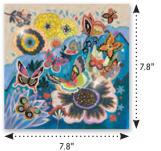


4 boards, 6 glitter tubes, 1 tool, 1 brush, instructions









Colored Sands and Glitters



PLUS POINTS

- 4 PICTURE BOARDS IN A VARIETY OF THEMES
- ALL MATERIALS INCLUDED
- · SMART PACKAGING; A SMALL HOLE IN THE CORNER TO COLLECT AND POUR OUT **EXTRA SAND**
- BOUTIQUE BOX PACKAGING WITH AN ELASTIC STRAP
- STEP-BY-STEP INSTRUCTION **BOOKLET**



Fish Rainbows Colored Sands and Glitters

6-11 years € 6.5" x 9.1" x 1.6"



DJ08661

\$8.50/3



4 boards, 9 sand pots, 2 glitter tubes, 1 tool, instructions









8.2"

5.9"



Dazzling Birds Colored Sands and Glitters

6-11 years € 6.5" x 9.1" x 1.6"

\$8.50/3



4 boards, 9 sand pots, 2 glitter tubes, 1 tool, instructions













5.9"



Spiral Seasons Quilling

8-14 years ≥ 11.6" x 9" x 1.5" D]08621



Instructions



\$12.00/3

2 boards, 1 quilling tool, 1 tweezer, 2 glue pens, 1 plastic mat, 1 circle templates, 130+ paper strips, instructions























PLUS POINTS

- 2 PICTURE BOARDS TO COMPLETE
- HOURS OF LEARNING AND FUN
- ALL MATERIALS INCLUDED
- BOUTIQUE BOX PACKAGING
- STEP-BY-STEP INSTRUCTION BOOKLET



ACTUAL SIZE

Paper Creation



PLUS POINTS

- COLORFUL, QUALITY PAPER **DECORATIONS**
- STYLE WITH 3D PAPER FLOWERS OR CLOTHES & ACCESSORIES
- ALL MATERIALS INCLUDED
- BOUTIQUE BOX PACKAGING WITH SECTION FOR STORAGE.



Le Grand Dressing Room **Paper Creation**

6-11 years \$\infty\$ 12.4" x 9.4" x 1"

DJ09825

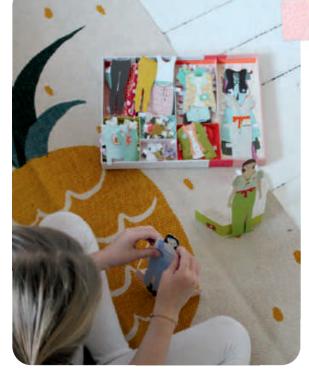
\$7.00/4



3 thick cardboard girl silhouettes, 110+ paper clothes and accessories













The King Paper Creation





15.3" x 17.7"

€ 6.9" x 21,5" x 1.2"



\$10.00/3

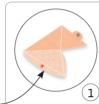


1 poster silhouette, 8 sheets of details to fold and fix with 1 sheet of glue stickers, instructions



















Amazonie **Paper Creation**

8-14 years 21.6" x 20.8"

≪ 6.9" x 21,5" x 1.2"

DJ09448





Instructions

\$10.00/3



1 poster silhouette, 7 sheets of details to fold and fix with 1 sheet of glue stickers, instructions





ACTUAL SIZE

Beads and Jewelry

PLUS POINTS

- VARIETY OF JEWELRY-MAKING **TECHNIQUES**
- READY TO WEAR OR GIVE AS A GIFT
- EACH DESIGN UNIQUE
- USES FINE MOTOR SKILLS AND ATTENTION TO DETAIL













DO IT YOURSELF

Baskets Weaving



PLUS POINTS

- WAXED COTTON THREAD **GUARANTEES A HIGH-QUALITY** FINISH
- THE BOTTOMS OF THE BASKETS ARE CLEVERLY PERFORATED TO MAKE IT EASIER TO PASS THE THREADS THROUGH



Ø 3.9" x 1.4"





Basket Weaving

+ 6 years 7.8" x 10.2" x 1.3"

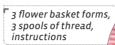
D107952







\$6.00/3









Ø 3.1" x 1"



Ø 2.3" x 1.4"





PLUS POINTS

- EASY CREATIONS WITH DECALS, STICKERS AND ORGANZA **RIBBONS**
- PRE-PRINTED CARDBOARD WANDS WITH GOLDEN GLITTER FOR A SPARKLING EFFECT

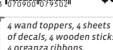


Little Fairies Magic Wands

+ 5 years 7.8" x 10.2" x 1.3"

























Space Immersion Kaleidoscope

+7 years

Ø 4 x 21 cm

7.8" x 7.8" x 2.1" D107922



instructions



\$7.50/3

Glow in the dark 1 sturdy tube + parts to make a kaleidoscope, 50 trinkets, 11 disks, 3 mirrors, 1 cardboard stand, 1 trinket storage box, 1 tweezer,



DO IT YOURSELF



PLUS POINTS

- ASSEMBLY IS STRAIGHT-FORWARD THANKS TO THE ILLUSTRATED STEP-BY-STEP **INSTRUCTION SHEET**
- THE ACCESSORIES ALLOW CHILDREN TO EXPERIMENT WITH A VARIETY OF COMBI-NATIONS OF SPACE-THEMED PATTERNS (INCLUDES GLOW-IN-THE-DARK STARS, SHINY IMITATION GEMS, COLOURED BEADS, ILLUSTRATED ACETATE **DISCS WITH ILLUSTRATIONS** OF PLANETS, ROCKETS, AND MORE...)
- THE STORAGE BOX FOR ACCES-SORIES AND THE BASE OF THE KALEIDOSCOPE ALLOW EVE-RYTHING TO BE TIDIED AWAY ONCE THE ACTIVITY HAS ENDED























DO IT YOURSELF

Mosaic Box



PLUS POINTS

- SELF-ADHESIVE MOSAICS WITH SPARKLY FINISHING, AND GEMSTONE STICKERS FOR A HIGH-QUALITY LOOK.
- WHAT A PLEASURE FOR A CHILD TO HAVE THEIR OWN CHAR-MING BOX FOR STORING THEIR







Little Secrets Mosaic Box

+ 5 years













1 sturdy box, 1 sheet of jewels, 3 sheets of foam glittery mosaics, instructions













Woodland Beauty Fan and Case

+ 6 years

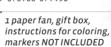
7.8" x 7.8" x 1.3"



Instructions



\$5.00/3









ACTUAL SIZE



DESIGN BY



Uniquely designed to offer a high quality experience for a low price. A small gift for petit and grand artists alike! Create a high-impact, grab-and-go offering with the in-store display of your choice. Build your assortment from the following pages.

Scan the code to see it in action!











DJ00581



D]05995





150

Transfers





Sticker Stories

Take your stickers on the road! The play surface has to stick and re-stick characters for endless story telling. Ages 4-8.

155

Paper Creation

Fold and stick with no glue required! Create funny animal faces to hang for decoration. A perfect party craft idea. Ages 3-6.





















AII \$3.50/5

Origami



PLUS POINTS

- FOLD YOUR WAY TO FUN WITH A VARIETY OF THEMES AND SIZES
- 3 LEVELS OF DIFFICULTY
- ALL MATERIALS INCLUDED
- IMPULSE ENVELOPE **PACKAGING**
- STEP-BY-STEP INSTRUCTION **BOOKLET**

Level 1

Animals Origami 4-7 years

8.5" x 9.1" D]08761



0 0

12 sheets x 2 copies, 3 sticker sheets, instructions







Pretty Faces Origami

4-7 years 8.5" x 9.1"

DJ08757

12 sheets x 2 copies, 3 sticker sheets, instructions



Level 2



Fortune Tellers - flowers Origami

6-10 years

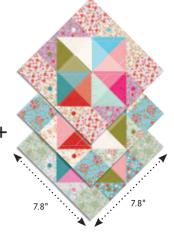
8.5" x 9.1" DJ08773



12 sheets x 2 copies, 190+ stickers, instructions

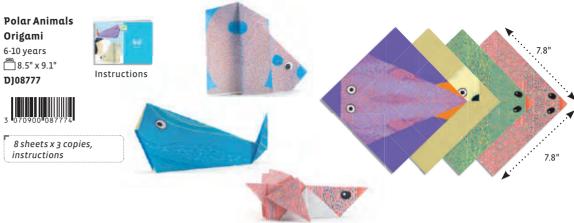


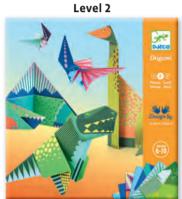




AII \$3.50/5

















Transfers



PLUS POINTS

- 3 EXCITING SCENES IN EACH
- SCRATCH OVER THE IMAGE TO TRANSFER ONTO THE SCENE
- IMPULSE ENVELOPE PACKAGING
- NO MESS, PERFECT FOR TRAVEL





Around The World Transfers

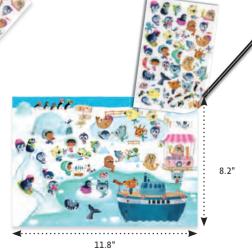
4-8 years

12.6" x 9.4" **D)09560**

D)09560 \$4.00/5

3 pages, 90+ transfers







AII \$6.50/3



Adventures at Sea Sticker Stories

4-8 years
8.6" x 9" x 0.4"

D]08953



1 book (2 panoramic scenes), 50 repositionable stickers



PLUS POINTS

• 2 LARGE PANORAMAS TO COMPLETE WITH REPOSITIO-NABLE STICKERS TO INVENT STORIES.

Sticker Stories

- 2 PAGES OF SILHOUETTES TO ORGANIZE ANY UNUSED STICKERS.
- A RIGID POUCH THAT CAN BE TAKEN ANYWHERE!





The Magical Forest Sticker Stories

4-8 years

8.6" x 9" x 0.4" **D108956**



1 book (2 panoramic scenes), 50 repositionable stickers





17.3"



The Funfair Sticker Stories

4-8 years 8.6" x 9" x 0.4"

D]08952



1 book (2 panoramic scenes), 50 repositionable stickers











8.4" x 9"

ies 3 ||070900||09071:

1 book, 13 repositionable stickers





Portrait Gallery Paper Creation

3-6 years 12.6" x 9.4"

D108944

\$5.50/6



Instructions



8 precut animals, 3 sticker sheets, 8 pompoms, 24 plastic whiskers, instructions









Paper Creation

PLUS POINTS

- SIMPLE FOLD AND STICK DESIGN
- BUILDS 8 PAPER CREATIONS
- . ALL MATERIALS INCLUDED
- GREAT PARTY ACTIVITY
- IMPULSE ENVELOPE PACKA-GING
- STEP-BY-STEP INSTRUCTION BOOKLET

Mosaics



PLUS POINTS

- 2 PICTURE BOARDS IN A VARIETY OF THEMES
- MOSAIC FOAM STICKER **PIECES**
- ALL MATERIALS INCLUDED
- IMPULSE ENVELOPE **PACKAGING**
- STEP-BY-STEP INSTRUCTION **BOOKLET**









Instructions



Butterflies Mosaics 4-8 years 11" x 8.6"

D]08898

\$4.50/3

2 boards, 7 adhesive foam mosaic sheets, instructions









Dinosaurs Mosaics

4-8 years 11" x 8.6" D]08899



Instructions



\$4.50/3

2 boards, 7 adhesive foam mosaic sheets, instructions









8.2"



Painting Surprises



.....

PLUS POINTS

- 4 DIFFERENT PAGE THEMES, EACH WITH THEIR OWN BEAUTIFUL DESIGN
- PAINT THE PICTURE FOLLOWING THE COLOR MATCHING OUTLINES
- JUST ADD WATER. SURPRISE! PAINT PALLETS ACTIVATE.



N Fanciful Bestiary

Coloring Surprises
6-9 years

8.6" x 9"

DJ09658 \$5.00/5



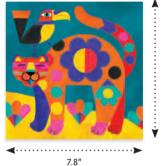
4 picture boards to color, 4 painting palettes,1 brush

















SnackTime Coloring Surprises

6-9 years

8.6" x 9"

DJ09659 \$5.00/5



4 picture boards to color, 4 painting palettes,1 brush















Bugs Scratch Cards 3-6 years

8.6" x 9" D109092



Instructions



\$3.00/5

4 picture boards to scratch, 1 wood stick, instructions





PLUS POINTS

- 4 STRONG STURDY SCRATCH CARDS
- FAIL-PROOF, SIMPLE PICTURES TO COMPLETE
- ALL MATERIALS INCLUDED
- IMPULSE ENVELOPE PACKAGING
- STEP-BY-STEP INSTRUCTION **BOOKLET**





7.8"



Country Creatures Scratch Cards

3-6 years

8.6" x 9"

D109093

\$3.00/5



4 picture boards to scratch, 1 wood stick, instructions





















AII \$3.00/5



AII \$3.00/5



AII \$5.00/3

Paint with Water



PLUS POINTS

- TRAVEL-FRIENDLY ACTIVITY
- PLASTIC TRAVEL CASE INCLUDED
- QUICK-DRY SURFACE
- FUN FOR ALL AGES



Hidden in the Sky Paint with Water

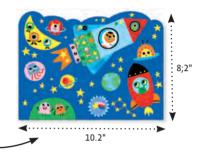
+ 18 months 12.4" x 8.6" x 0.6" D]09061





1 play surface, 4 plastic picture boards, 1 refillable water pen, 1 plastic travel case







Hidden in the Garden Paint with Water

+ 18 months 12.4" x 8.6" x 0.6"



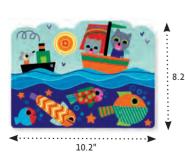


12.4" x 8.6" x 0.6" D109064

Hidden in the Woods



1 play surface, 4 plastic picture boards, 1 refillable water pen, 1 plastic travel case









Create Animals Sticker Kit 3-6 years 8.5" x 9.1" DJ08932 \$4.00/5

Instructions



4 pages x 4 copies, 300+ stickers, instructions



Instructions



Sticker Kits



PLUS POINTS

.....

- OODLES OF STICKERS TO DECORATE
- FUN THEMED SETS
- GREAT PARTY ACTIVITY
- IMPULSE PACKAGING
- ALL MATERIALS INCLUDED
- FITS THE PETIT GIFT FLOOR DISPLAY



Make-A-Face Sticker Kit

3-6 years 8.5" x 9.1" DJ08934

\$4.00/5



4 pages x 4 copies, 200+ stickers, instructions







With Colored Dots Toddler Stickers

3-6 years

8.6" x 9" DJ09044

\$4.00/5



4 pages x 4 copies to decorate, 480+ stickers

















Large animals **Toddler Stickers**

3-6 years 12.6" x 9.4"

DJ09046

\$5.50/5



4 pages to decorate, 108+ stickers (4 sheets)



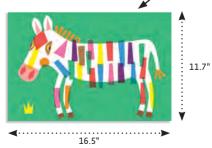
















Hairdresser Toddler Stickers

3-6 years 8.6" x 9"

DJ09045

\$5.50/5



4 pages x 4 copies to decorate, 300+ stickers (3 sheets x 3 copies), scissors

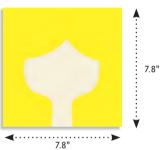


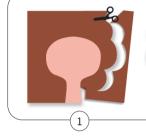














3









+ 18 months

\$3.00/5



DJ09084

100+ stickers (2 sheets x 3 copies)



Stickers



PLUS POINTS

- PLAYFUL STYLES FOR VARIETY OF AGES
- GREAT FOR TRAVEL OR PARTY FAVOR
- IMPULSE ENVELOPE PACKAGING

AII \$2.50/5





30 stickers 8.6" x 9"





170 ... Petit Gift - Stickers





Stickers
4-8 years
30 stickers
8.6" x 9"

3 070900 092655

AII \$3.00/5



30 stickers

8.6" x 9"



30 stickers

8.6" x 9"









AII \$2.00/5







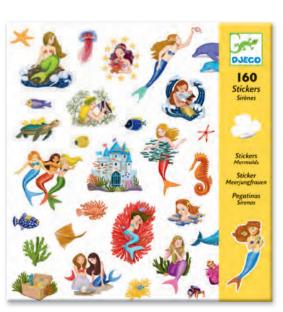






Mermaids Stickers 4-8 years 2 sticker sheets x 2 copies (160 stickers) 8.6" x 9" DJ08885





AII \$2.00/5







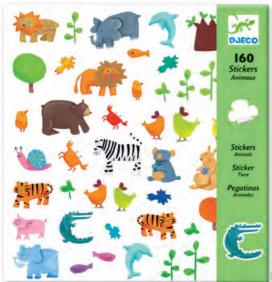






















Tattoos



PLUS POINTS

- 11 COOL THEMES
- 2 UNIQUE SHEETS IN EACH PACK
- EASY-TEAR PERFORATED SHEETS
- SPECIAL EFFECTS INCLUDE GLOW-IN-THE-DARK, METAL-LIC, GLITTER, AND NEON
- GREAT FOR PARTIES OR **FAVORS**
- IMPULSE ENVELOPE PACKA-GING
- COMPACT DISPLAY STAND TO SHOWCASE THE WHOLE COLLECTION





AII \$2.50/5



2 sheets of tattoos





9

TESTED



TESTED





Tattoos Wood Counter Display 7" x 10.6" x 6.8 For 35 tattoos DJ05934









AII \$2.50/5







AII \$2.50/5









Art Supplies 18m to 8+ years

Our mission is to equip children with the same quality tools as a modern-day artist! We collaborate with our illustrators, artists, and designers to select quality materials to use in each of our products. From our hands to your art box, we deliver the best for your child. We hope that by making quality art supplies accessible to children, we can open their eyes to the world of art and all its beauty!





Crayons



12 Flower Crayons for Toddlers

+ 18 months

6.7" x 6.7" x 2.3"

DJ09005

\$5.50/3





8 Twin Crayons Crayons

3-6 years
7" x 4.7" x 0.8"

DJ08874















Stamps





Garden Animals Stamps for Little Ones

+ 18 months washable stamps 4.5" x 8.2" DJ09009























Safari Animals Stamps for Little Ones

+ 18 months washable stamps 4.5" x 8.2" DJ09012



















Farm Animals Stamps for Little Ones

+18 months washable stamps 4.5" x 8.2" DJ09011







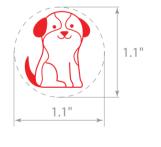














Markers



Felt Tips



10 Felt Tip Brush Pens - Classic **Felt Tips**

+6 years

7.6" x 6.5" x 0.6"

D]08800

\$6.00/6





10 Felt Tip Brush Pens - Sweet **Felt Tips**

+6 years

7.6" x 6.5" x 0.6"

DJ08802

\$6.00/6



8 Felt Tips for Little Ones **Felt Tips**

+18 months

4.5" x 5.2" x 0.6"

DJ09001

\$4.00/6



Finger Paints





6 Finger Paint Tubes - Sweet **Finger Paints**

+18 months

Washable paint □ 5.1" x 7.9" x 2.9"

D109000



\$8.50/3







6 Finger Paint Tubes - Classic

Finger Paints

+18 months washable paint □ 5.1" x 7.9" x 3"

D108860









Notebooks and Little Notebooks

- SOLD IN A TRANSPARENT SLEEVE
- LINED AND BLANK NOTEBOOKS
- PINK, GOLD AND SILVER METALLIC EFFECTS
- FOLLOW THE ARTIST'S NAME IN EACH PRODUCT TITLE TO FIND COORDINATING **PRODUCTS**













AII \$2.25/6

Aurélia Fronty



With a background in textile design from the Duperré Higher School of Applied Art, Paris-based Aurélia Fronty draws much of her inspiration from folk art motifs. Her signature style expressive detail and bold color - comes to life in a range of media, including drawing, painting, and textiles







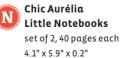






5.9" x 7.5"x 0.2"







AII \$2.25/6

Little Notebooks





PLUS POINTS

- SOLD IN A TRANSPARENT SLEEVE
- 1 LINED NOTEBOOK AND 1 BLANK NOTEBOOK
- METALLIC, OR VELVET **EFFECTS**
- DECORATED PAGES INSIDE
- FOLLOW THE ARTIST'S NAME IN EACH PRODUCT TITLE TO FIND COORDINATING **PRODUCTS**





Love Aurelia **Little Notebooks** set of 2, 40 pages each 4.1" x 5.9" x 0.2"





Tinou **Little Notebooks** set of 2, 40 pages each 4.1" x 5.9" x 0.2"





Martyna **Little Notebooks** set of 2, 40 pages each 4.1" x 5.9" x 0.2"





Lucille **Little Notebooks** set of 2, 40 pages each 4.1" x 5.9" x 0.2"





Lovely Paper Metal Spinner Display fits products pgs 168-179 28.3" x 16.1"

DD005023 070900 059351

Free w/\$400 Lovely Paper order



Lovely Paper Notebook Wood Counter Display For 35 notebooks + journals 6.7" x 8.8" x 8.5"





AII \$5.00/6

Secrets Journals



PLUS POINTS

- SOLD IN A TRANSPARENT SLEEVE
- LINED NOTEBOOKS
- METALLIC OR FLUORESCENT **EFFECTS**
- LOCK + 2 KEYS
- FOLLOW THE ARTIST'S NAME IN EACH PRODUCT TITLE TO FIND COORDINATING **PRODUCTS**





Marie Secrets Journal 88 pages 6.1" x 7.8"x 0.4"











Lucille Secrets Journal 88 pages 6.1" x 7.8"x 0.4"





Elodie Secrets Journal 88 pages 6.1" x 7.8"x 0.4"



Both \$6.00/6

Owen Secret Notebook -Magic felt pen

88 pages 6.1" x 7.8"x 0.4"





Magic Secrets Journals

PLUS POINTS

- MAGIC FELT-TIP: 5.1 X 0.2"
- INVISIBLE INK WHICH APPEARS IN THE BEAM OF THE UV LIGHT HIDDEN IN THE LID
- ON/OFF BUTTON
- FUNCTIONS WITH 3 LR44 BATTERIES, INCLUDED

.....



Secret Notebook -Magic felt pen

88 pages 6.1" x 7.8"x 0.4"





Both \$3.00/6

Sticker Notebooks



- SOLD IN A TRANSPARENT SLEEVE
- 1 NOTEBOOK WITH INTERIOR POCKET TO HOLD STICKERS
- METALLIC EFFECTS
- 4 SHEETS OF METALLIC EFFECT STICKERS
- FOLLOW THE ARTIST'S NAME IN EACH PRODUCT TITLE TO FIND COORDINATING PRODUCTS



Lucille Sticker Notebook 78 pages 4.3" x 6.1"x 0.4"













Sarah Sticker Notebook 78 pages 4.3" x 6.1"x 0.4"







Both \$7.00/3



Notecards



- SOLD IN A TRANSPARENT SLEEVE
- 1 BOX, 10 CARDS (2X5 DESIGNS) AND 10 ENVELOPES (2X5 DESIGNS)
- METALLIC EFFECTS ON BOXES
- METALLIC EFFECT ON CARDS AND ENVELOPES
- FOLLOW THE ARTIST'S NAME IN EACH PRODUCT TITLE TO FIND COORDINATING PRODUCTS







Stationery Box Sets



- STURDY, REUSABLE GIFT BOX
- VARIETY OF CONTENTS FOR LETTER WRITING AND DISCOVERY
- SEE INDIVIDUAL ITEM FOR DETAILS
- FOLLOW THE ARTIST'S NAME IN EACH PRODUCT TITLE TO FIND COORDINATING PRODUCTS







Stickers



PLUS POINTS

- BOX SETS WITH 100+ **STICKERS**
- SEE INDIVIDUAL ITEM FOR **DETAILS**
- FOLLOW THE ARTIST'S NAME IN EACH PRODUCT TITLE TO FIND COORDINATING **PRODUCTS**

AII \$2.00/6



Lucille **Stickers**

20 unique stickers x 5 copies 100 metallic stickers

□3" x 3.5" x 0.4"

DD03700







Chichi Stickers

20 unique stickers x 5 copies 100 metallic stickers

3" x 3.5" x 0.4"

DD03702





Aurélia **Stickers**

20 unique stickers x 5 copies 100 metallic stickers

3" x 3.5" x 0.4"

DD03703





AII \$2.50/4

Rainbow Pens



PLUS POINTS

- 6 COLORS: RED, PINK, PURPLE, BLUE, GREEN, ORANGE
- WITH A CLIP TO ATTACH THEM TO A NOTEBOOK
- PLASTIC



Rainbow Pen 4.7" x 0.6" DD03761





Elodie RainbowPen 4.7" x 0.6" **DD03763**





Lucille Rainbow Pen 4.7" x 0.6" **DD03764**





Tinou Rainbow Pen 4.7" x 0.6" DD03762











\$4.25/4







6 colored pens 2.8" x 5.9" x 0.6" DD03756



\$4.25/4

Pencils, Pens and Markers



PLUS POINTS

- BOX SETS INCLUDING COLORED OR METALLIC PENCILS, PENS OR MARKERS
- SEE INDIVIDUAL ITEM FOR **DETAILS**
- FOLLOW THE ARTIST'S NAME IN EACH PRODUCT TITLE TO FIND COORDINATING **PRODUCTS**



4 Elodie Metallic Markers Markers

4 colored markers □ 2" x 5.3" x 0.6" **DD03745**



\$4.25/4



4 Tinou Metallic Markers Markers

4 colored markers □ 2" x 5.3" x 0.6" DD03740



\$4.25/4



10 Chichi Mini Metallic Pencils **Pencils**

10 colored pencils □3" x 3.5" x 0.4" DD03730



\$3.00/6



10 Aîko Mini Colored Pencils **Pencils**

10 colored pencils □3" x 3.5" x 0.4" DD03725





\$2.50/6









SPLISH SPLASH! Celebrate a rainv day with these dreamy umbrellas. High-quality materials to stand up to nature and little ones



Color-Changing Umbrellas 202 Mommy & Me Umbrellas 204 Transparent Umbrellas 206 Opaque Umbrellas 208

Play Structures

Bring imagination to life with

a kid-sized house and teepee.

and your friends.

Snowglobe

Night Lights

Create a secret hideout for you



Transform your room with birds or animals floating mid-air. Mobiles bring whimsy to a space otherwise not seen. Choose from a selection of styles and materials. These are not just for the kids!

Paper Mobiles Polypro Mobiles Wooden Mobiles



214

216



A treasured keepsake, music boxes delight with soft melodies and moving parts, some even have secret drawers. From rockets to rainbows, these unique music boxes will make a perfect gift and family heirloom.

Baby Melody Treasure Boxes

220 222 225

Letters

Personalize your child's room with meaningful words and phrases.

226



















Umbrellas

SPLISH SPLASH! Celebrate a rainy day with these dreamy umbrellas High-quality materials to stand up to nature and little ones.

Color-Changing Umbrellas

See what a little rain can do? Watch your umbrella's color change right before your eyes with the magic of rain!

PLUS POINTS

- MADE FROM DURABLE TRANSPARENT PLASTIC
- STRONG FIBERGLASS FRAME
- QUALITY TEXTILE FINISH
- MATTE PLASTIC HANDLE FOR

LITTLE HANDS

- MANUAL OPENING WITH SAFETY PROTECTION TO KEEP FINGERS SAFE
- SNAP CLOSURE
- COLOR-CHANGING WITH WATER







Faces Color-Changing Umbrella

open - Ø 27.5" x 26.7" closed - Ø 1.9" x 26.7" **DD04709**

\$8.00/3











Free w/24pc Umbrella order

Mommy & Me Umbrellas

Step out in style with Mommy & Me matching umbrellas! Now adults get to experience the fun of our transparent umbrellas for themselves!

- MADE FROM DURABLE TRANSPARENT PLASTIC
- STRONG FIBERGLASS FRAME
- QUALITY TEXTILE FINISH

- MATTE PLASTIC HANDLE FOR LITTLE HANDS
- MANUAL OPENING WITH SAFETY PROTECTION TO KEEP FINGERS SAFE
- SNAP CLOSURE
- MATCHING MOMMY & ME STYLES





Transparent Umbrellas

Children delight in being able to see the world through their umbrella. Hold it close and you can still watch where you are going!

- MADE FROM DURABLE TRANSPARENT PLASTIC
- STRONG FIBERGLASS FRAME
- QUALITY TEXTILE FINISH

- MATTE PLASTIC HANDLE FOR LITTLE HANDS
- MANUAL OPENING WITH SAFETY PROTECTION TO KEEP FINGERS SAFE
- SNAP CLOSURE
- TRANSPARENT STYLES



AII \$6.50/3





Robots Umbrella

open - Ø 27.5" x 26.7" closed - Ø 1.9" x 26.7" **DD04806**





Under the Rain Umbrella

open - Ø 27.5" x 26.7" closed - Ø 1.9" x 26.7" **DD04809**







Froglets Umbrella

open - Ø 27.5" x 26.7" closed - Ø 1.9" x 26.7"

DD04808



Opaque Umbrellas

Never be caught out in the rain again! Choose from an assortment of beautiful colored umbrellas in popular themes. Umbrellas are always a child's favorite accessory!

PLUS POINTS

- STRONG FIBERGLASS FRAME
- QUALITY TEXTILE FINISH
- MATTE PLASTIC HANDLE FOR LITTLE HANDS
- MANUAL OPENING WITH SAFETY PROTECTION TO KEEP FINGERS SAFE
- SNAP CLOSURE
- SOLID OPAQUE STYLES



Savannah Umbrella

open - Ø 27.5" x 26.7" closed - Ø 1.9" x 26.7"

DD04704



\$6.50/3







Tropical Jungle Umbrella

open - Ø 27.5" x 26.7" closed - Ø 1.9" x 26.7"

DD04702



\$6.50/3







Flower Garden Umbrella open - Ø 27.5" x 26.7" closed - Ø 1.9" x 26.7" DD04701



\$6.50/3

Deep Sea Umbrella open - Ø 27.5" x 26.7" closed - Ø 1.9" x 26.7"

DD04703

\$6.50/3

Play Structures

PLUS POINTS

- MADE FROM DURABLE POLYESTER FABRIC
- PLASTIC REINFORCEMENTS CONNECTED BY ELASTIC FOR EASY ASSEMBLY
- COMPACT AND EASY TO STORE







Playhouse

Non-woven fabric 39.4" x 41.3" x 28.7" □ 13.7" x 20.4" x 3" DD04492



\$37.50/2

















Snowglobe Night Lights

PLUS POINTS

- BEAUTIFULLY GIFT BOX WITH BLACK INTERIOR LINING FOR IN-STORE DEMO
- SMALL MOTOR KEEPS SNOWFLAKES IN CONSTANT MOTION AND DIFFUSES COLORS
- MADE FROM POLISHED PLASTIC
- REQUIRES 3 AA BATTERIES NOT INCLUDED
- TIMER 45 MINUTES









Ballerina Snowglobe Night Light Ø4.3" x 5.5" **�**6.9" x 5.7" x 5.5" DD03400



\$25.00/3





Snowglobe Night Light Ø4.3" x 5.5" **℃** 6.9" x 5.7" x 5.5" DD03401



\$25.00/3







Unicorn Snowglobe Night Light Ø4.3" x 5.5" ❤ 6.9" x 5.7" x 5.5" DD03408



\$25.00/3









Mermaid Snowglobe Night Light Ø4.3" x 5.5" ❤ 6.9" x 5.7" x 5.5" DD03409



\$25.00/3



Music Boxes

Baby Melody

A perfect baby gift, these melody boxes with removable figures are safe for children 12m+. Turn the key underneath and the figurines begin to spin and dance on the magnetic surface.

PLUS POINTS

- MADE FROM QUALITY WOOD, PLASTIC, AND METAL
- UNIQUE DJECO-SCULPTED SPINNING CHARACTERS
- MUSIC DURATION APPROXIMATELY 2.5 MINUTES
- SEE EACH ITEM FOR SONG DETAILS



BabyMusic

+ 10 months

4.8" x 4.3" x 4.8" □ 5.5" x 4.7" x 5.5"



\$13.50/4



Fantasy Melody

+12 months Ø 4.7" x 2.3" □ 6.1" x 4.3" x 6.1" Music: "Lullaby", Franz Schubert

DJ06053



\$13.50/4



Space Melody

+12 months Ø 4.7" x 2.3"

□ 6.1" x 4.3" x 6.1"

Music: "Twinkle, Twinkle, Little Star", Nursery rhyme

D]06052



\$13.50/4

All \$13.50/4



AII \$13.50/4

Treasure Boxes

Everyone needs a place to store their treasures. From rockets to rainbows, these unique music boxes will make a special gift and keepsake. Turn the crank, open the top, and it comes to life.

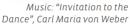
PLUS POINTS

- MADE FROM QUALITY WOOD, PLASTIC, VELVET, AND METAL
- UNIQUE DJECO-SCULPTED SPINNING CHARACTERS
- MUSIC DURATION APPROXIMATELY 2.5 MINUTES
- SEE EACH ITEM FOR SONG DETAILS









D]06597









Sweet Rabbit's Song
Treasure Box
4.1" x 4.1" x 3.3"

— 4.3" x 4.3" x "3.5"

Music: "Let Me Call You
Sweetheart", Leo Friedman
DJ06596







The Fawn's Song
Treasure Box
7" x 4.6" x 4"

17.1" x 4.4" x 3.9"

Music: "Tales from the Vienna Woods", Johann Strauss

DJ06598





AII \$13.50/3



AII \$13.50/3





Carriage Ride Treasure Box 5.7" x 6.9" x 3.1" □ 5.9" x 3.5" x 7.3" Music: "Sweetheart", Leo Friedman DJ06604









Polo 12 Treasure Box 5.7" x 6.9" x 3.1" □ 5.9" x 3.5" x 7.3" Music: "Take Me Out to the Ball game", Albert Von Tilzer. DJ06606





Paper Mobiles

Katsumi Komogata is a japanese artist and graphic designer. He plays with the beauty of paper. From his collaboration with Christel Sadde, a creator of mobile sculptures, these creations were designed.

PLUS POINTS

- MADE OF STRONG FSC PAPER AND METAL RODS
- ASSEMBLY INSTRUCTIONS INCLUDED
- ENVELOPE PACKAGING
- HANGER INCLUDED







Polypro Mobiles

Colorful and vibrant, these themed mobiles decorate the sky of any room.

PLUS POINTS

- MADE OF DURABLE POLYPRO (PLASTIC) AND METAL RODS
- ASSEMBLY INSTRUCTIONS INCLUDED
- HANGER INCLUDED
- BOUTIQUE BOX PACKAGING





The African Savannah Giant Polypro Mobile

31.5" x 18.9" \$\infty\$ 15.7" x 11.8" x 0.8" DD04300



\$15.00/3





Wooden Mobile

Classic wooden art, perfect for a nursery or playroom. This mobile will delight at any age.

PLUS POINTS

- MADE OF QUALITY WOOD AND STRONG NYLON THREAD
- PRE-ASSEMBLED FOR EASY, STRAIGHT-FROM-THE-BOX TO HANGING
- BOUTIQUE BOX PACKAGING



AII \$1.25/12

Graphic Animal Letters

Personalize your child's room

PLUS POINTS

- WOODEN LETTERS WITH ADHESIVE BACKING
- CHARMING IN-STORE DISPLAY
- MODERN GRAPHICS
- PERSONALIZE ANY SURFACE





2.2" x 2.2" x 0.2" DD04960





1.7" x 2.2" x 0.2" DD04961





1.9" x 2.2" x 0.2" DD04962





1.8" x 2.2" x 0.2" DD04963







1.4" x 2.2" x 0.2" DD04964





1.5" x 2.2" x 0.2" DD04965





2.2" x 2.2" x 0.2" DD04966





1.8" x 2.2" x 0.2" DD04967





0.9" x 2.2" x 0.2" DD04968





1.4" x 2.2" x 0.2" DD04969





1.7" x 2.2" x 0.2" **DD04970**





1.5" x 2.2" x 0.2" DD04971





2.5" x 2.2" x 0.2" **DD04972**





1.9" x 2.2" x 0.2" **DD04973**





2.2" x 2.2" x 0.2" DD04974



AII \$1.25/12



1.7" x 2.2" x 0.2" **DD04975**





2.2" x 2.2" x 0.2" **DD04976**





R

1.8" x 2.2" x 0.2" **DD04977**





1.7" x 2.2" x 0.2" DD04978





1.7" x 2.2" x 0.2" **DD04979**





1.7" x 2.2" x 0.2" **DD04980**





2.2" x 2.2" x 0.2" **DD04981**





3" x 2.2" x 0.2" **DD04982**





2.2" x 2.2" x 0.2" **DD04983**





2.2" x 2.2" x 0.2" **DD049684**





1.7" x 2.2" x 0.2" **DD04985**





Graphic Animal Letters Display 1.7" x 23.8" x 6.3" DD05906-L



Display sold with assortment of 288 letters; 12 each letter, except W, X, Y, Z, 6 each each spot holds 6 letters each.

\$360.00



15.7" x 15.7"

Logo Poster Logo Door Sticker 0.4" x 4.8" x 4.7"

D105994 D105990



\$1.00



Aluminum Logo Sign (small) 16.5" x 16.5" D]00562





Aluminum Logo Panel Sign (large)

42.1" x 11.8"





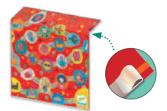




Paper Gift Bag (Large) 12.6" x 4.7" x 15.7" D]05925



\$.24 pk 200



Sealable Gift Wrap Pouch 11" x 10.2" DJ05922







Box of Stickers 8.4" x 7.4" x 1.6" DJ05969



Window Display Kit 1 cardboard tree + 4 cubes cubes 9.8" x 9.8" - tree 31.5" x 47.2"

\$40.00





Artistic Wooden Display

fits product pgs 116-121 20.4" x 14.9" x 14.1"



Free w/54pc Artistic Collection order



Tattoo Wood Counter Display For 35 tattoos fits product pgs 176-179 7" x 10.6" x 6.8" D]05934



Free w/35pc Tattoo order



Free w/24pc Umbrella order

Free w/\$500 Zig & Go order



DJ00590-F



preloaded with 6 product demo videos 10" x 13.2"



Free w/30pc Lovely Paper orderpgs150-173

Lovely Paper Notebook Wood Counter Display

For 35 notebooks + journals



fits products pgs 188-193 6.7" x 8.8" x 8.5"



Petit Gift Wood Counter Display fits products 18.5" x 16.1" x 13.8"

DJ059323 070900 059320

Free w/60pc Petit Gift order



Petit Gift
Wood Spinner Display
fits products pgs 150-173

66.9" x Ø24.8"





Petit Gift
Metal Spinner Display
fits products pgs 150-173

62.9" x Ø22.2"

DJ005813 070900 005815



Lovely Paper Metal Spinner Display fits products pgs 188-199

28.3" x 16.1" **DD00502**



Free w/\$400 order



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